

Cadbury Family Heroes 20 Treatsize Packs 278g



EAN

7622210318558

Target market(s)

GB, IE

Product Description

Brand

Cadbury

Features

6 of your favourite Cadbury brands - Dairy Milk Buttons, Fudge, Chomp, Flake, Twirl and Crunchie in a treatsize format
Approximately 20 treatsize goodies - perfect for treats and parties
Suitable for vegetarians

Standardised Brand

Brand - Cadbury

Box Contents

Cadbury Treatsize Chomp
Cadbury Treatsize Flake
Cadbury Treatsize Fudge
Cadbury Treatsize Crunchie
Cadbury Treatsize Twirl
Cadbury Dairy Milk Treatsize Buttons

Regulated Product Name

Cadbury's Family Heroes Treatsize Variety Bag.

Marketing

Company Name

Mondelez UK / Mondelez Ireland

Company Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Product Marketing

Cadbury treatsize chomp
Milk chocolate with a caramel centre (70 %).

Cadbury treatsize flake
The crumbliest, flakiest milk chocolate.

Cadbury treatsize fudge
Fudge covered with milk chocolate (24 %).

Cadbury treatsize swirl
Milk chocolate finger.

Cadbury treatsize crunchie
Milk chocolate with golden honeycombed centre (40 %).

Cadbury dairy milk treatsize buttons
Milk chocolates.

Manufacturer Marketing

By Appointment to H.M. The Queen Cocoa and Chocolate Manufacturers Cadbury UK Ltd., Bournville.

Other Information

It may be necessary on occasions to vary the contents of this bag if any of the products listed are not available at the time of packaging. In this event the allergen information may differ therefore please refer to information on individual products for details.

Further Description

Cocoa Life
Partnering with Fairtrade Foundation
www.cocoalife.org

Trademark Information

Made under licence from Cadbury UK Ltd.

Health & Lifestyle

Lifestyle

- Suitable for Vegetarians

Allergy Advice

Milk - Contains

Storage & Usage

Storage Type

Type

Ambient

Storage

Store in a dry place. Protect from heat.

Brandbank Captured Pack Data

Pack Size

278g e

Numeric Size

Numeric Size - 278

Dimension

| Shelf Height (mm) | Shelf Width (mm) | Shelf Depth (mm) |
|-------------------|------------------|------------------|
| 194 | 245 | 37 |

(GS1 package measurement rules)

Pack Type

Type - Heat Sealed

Weight

Gross Weight - 318

New Product Development

Final Product - Not NPD

Unit Merchandising

Height - 194
Width - 245
Depth - 37
Unit Stackable - No
Unit Stable - Yes
Merchandise Multiple Ways - No
Max. Squashed Height - 132
Max. Squashed Width - 172
Max. Squashed Depth - 34
Squashed Volume Type - Fixed

Shelf Ready Pack

GTIN - 07622210318596
Height - 174
Width - 235
Depth - 448
Weight - 3881
Unit Count - 11
Unit Height - 1
Unit Width - 1
Unit Depth - 11
Merchandise Multiple Ways - No
Prototype - No
Is Case - No

Case

GTIN - 07622210318596
Height - 175
Width - 235
Depth - 449
Weight - 3955
Unit Count - 11
Prototype - No

Usage Count

Number of uses - Servings

20

Usage Other Text

Approximately 20 treat size

Customer Services

Manufacturers Address

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Malahide Road,
Coolock,
Dublin 5.

Return To

We are passionate about our great quality Cadbury products. Not completely satisfied? Please contact us:

Freephone 0800 818181 (UK only)

Mondelez UK,
PO Box 7008,
Birmingham,
B30 2PT.

Mondelez Ireland,
Freephone 1-800 678708

Malahide Road,
Coolock,
Dublin 5.
www.cadbury.co.uk

Telephone Helpline

0800 818181 (UK)
1-800 678708

Web Address

www.cadbury.co.uk

Extended Data

Languages On Pack

- English

Cadbury treatsize chomp

Components

Ingredients

Glucose Syrup

Sugar

Palm Oil

Glucose-Fructose Syrup

Skimmed Milk Powder

Cocoa Butter

Cocoa Mass

Whey Permeate Powder (from Milk)

Milk Fat

Emulsifiers (Sunflower Lecithin, E471, E442)

Salt

Sodium Hydrogen Carbonate

Flavourings

Milk Chocolate: Milk Solids 14 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Nutrition

| | Per 100 g | Per Bar (11.7 g) | %* Per Bar (11.7 g) | *Reference Intakes |
|--------------------|-----------|------------------|---------------------|--------------------|
| Energy | 1954 kJ | 229 kJ | | 8400 kJ / |
| | 466 kcal | 54 kcal | 3 % | 2000 kcal |
| Fat | 20.0 g | 2.3 g | 3 % | 70 g |
| of which Saturates | 11.0 g | 1.2 g | 6 % | 20 g |
| Carbohydrate | 68.0 g | 8.0 g | 3 % | 260 g |
| of which Sugars | 48.0 g | 5.6 g | 6 % | 90 g |
| Fibre | 0.7 g | <0.1 g | - | - |
| Protein | 2.8 g | 0.3 g | 1 % | 50 g |
| Salt | 0.42 g | 0.05 g | 1 % | 6 g |

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

| | per 100g | Per Bar (11.7 g) |
|------------------------|----------|------------------|
| Energy (kJ) | 1954 | 229 |
| Energy (kcal) | 466 | 54 |
| Fat (g) | 20 | 2.3 |
| of which saturates (g) | 11 | 1.2 |
| Carbohydrate (g) | 68 | 8 |
| of which sugars (g) | 48 | 5.6 |
| Fibre (g) | 0.7 | <0.1 |
| Protein (g) | 2.8 | 0.3 |
| Salt (g) | 0.42 | 0.05 |

Components

Ingredients

Milk

Sugar

Cocoa Butter

Cocoa Mass

Whey Powder (from Milk)

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Nutrition

| | Per 100 g | Per Bar (14 g) | %* Per Bar (14 g) | *Reference Intakes |
|--------------------|-----------|----------------|-------------------|--------------------|
| Energy | 2179 kJ | 305 kJ | | 8400 kJ / |
| | 521 kcal | 73 kcal | 4 % | 2000 kcal |
| Fat | 27.0 g | 3.8 g | 5 % | 70 g |
| of which Saturates | 16.0 g | 2.3 g | 12 % | 20 g |
| Carbohydrate | 60.0 g | 8.3 g | 3 % | 260 g |
| of which Sugars | 59.0 g | 8.2 g | 9 % | 90 g |
| Fibre | 2.4 g | 0.3 g | - | - |
| Protein | 7.4 g | 1.0 g | 2 % | 50 g |
| Salt | 0.26 g | 0.04 g | 1 % | 6 g |

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

| | per 100g | Per Bar (14 g) |
|------------------------|----------|----------------|
| Energy (kJ) | 2179 | 305 |
| Energy (kcal) | 521 | 73 |
| Fat (g) | 27 | 3.8 |
| of which saturates (g) | 16 | 2.3 |
| Carbohydrate (g) | 60 | 8.3 |
| of which sugars (g) | 59 | 8.2 |
| Fibre (g) | 2.4 | 0.3 |
| Protein (g) | 7.4 | 1 |
| Salt (g) | 0.26 | 0.04 |

Components

Ingredients

Sugar
Glucose Syrup
Palm Oil
Skimmed Milk Powder
Cocoa Butter
Cocoa Mass
Whey Permeate Powder (from Milk)
Milk Fat
Emulsifiers (E471, Sunflower Lecithin, E442)
Flavourings
Sodium Hydrogen Carbonate
Salt

Nutrition

| | Per 100 g | Per Bar (13.5 g) | %* Per Bar (13.5 g) | *Reference Intakes |
|--------------------|---------------------|-------------------|---------------------|------------------------|
| Energy | 1884 kJ 448 kcal | 254 kJ 60 kcal | 3 % | 8400 kJ / 2000 kcal |
| Fat | 15.0 g | 2.1 g | 3 % | 70 g |
| of which Saturates | 8.3 g | 1.1 g | 6 % | 20 g |
| Carbohydrate | 74.0 g | 10.0 g | 4 % | 260 g |
| of which Sugars | 65.0 g | 8.7 g | 10 % | 90 g |
| Fibre | 0.6 g | <0.1 g | - | - |
| Protein | 2.4 g | 0.3 g | 1 % | 50 g |
| Salt | 0.34 g | 0.05 g | 1 % | 6 g |

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

| | per 100g | Per Bar (13.5 g) |
|------------------------|----------|------------------|
| Energy (kJ) | 1884 | 254 |
| Energy (kcal) | 448 | 60 |
| Fat (g) | 15 | 2.1 |
| of which saturates (g) | 8.3 | 1.1 |
| Carbohydrate (g) | 74 | 10 |
| of which sugars (g) | 65 | 8.7 |
| Fibre (g) | 0.6 | <0.1 |
| Protein (g) | 2.4 | 0.3 |
| Salt (g) | 0.34 | 0.05 |

Components

Ingredients

Milk

Sugar

Cocoa Butter

Cocoa Mass

Whey Powder (from Milk)

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

Milk Solids 14 % minimum

Cocoa Solids 25 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Nutrition

| | Per 100 g | Per Finger (14 g) | %* Per Finger (14 g) | *Reference Intakes |
|--------------------|-----------|-------------------|----------------------|--------------------|
| Energy | 2209 kJ | 309 kJ | | 8400 kJ / |
| | 528 kcal | 74 kcal | 4 % | 2000 kcal |
| Fat | 29.0 g | 4.0 g | 6 % | 70 g |
| of which Saturates | 17.0 g | 2.4 g | 12 % | 20 g |
| Carbohydrate | 59.0 g | 8.2 g | 3 % | 260 g |
| of which Sugars | 58.0 g | 8.1 g | 9 % | 90 g |
| Fibre | 2.3 g | 0.3 g | - | - |
| Protein | 7.0 g | 1.0 g | 2 % | 50 g |
| Salt | 0.26 g | 0.04 g | 1 % | 6 g |

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

| | per 100g | Per Finger (14 g) |
|------------------------|----------|-------------------|
| Energy (kJ) | 2209 | 309 |
| Energy (kcal) | 528 | 74 |
| Fat (g) | 29 | 4 |
| of which saturates (g) | 17 | 2.4 |
| Carbohydrate (g) | 59 | 8.2 |
| of which sugars (g) | 58 | 8.1 |
| Fibre (g) | 2.3 | 0.3 |
| Protein (g) | 7 | 1 |
| Salt (g) | 0.26 | 0.04 |

Components

Ingredients

Sugar
Glucose Syrup
Cocoa Butter
Cocoa Mass
Skimmed Milk Powder
Whey Permeate Powder (from Milk)
Palm Oil
Milk Fat
Emulsifier (E442)
Flavourings
Coconut Oil
Milk Chocolate: Milk Solids 14 % minimum
Contains Vegetable Fats in addition to Cocoa Butter

Nutrition

| | Per 100 g | Per Bar (17.5 g) | %* Per Bar (17.5 g) | *Reference Intakes |
|--------------------|-----------|------------------|---------------------|--------------------|
| Energy | 1944 kJ | 340 kJ | | 8400 kJ / |
| | 462 kcal | 81 kcal | 4 % | 2000 kcal |
| Fat | 17.0 g | 2.9 g | 4 % | 70 g |
| of which Saturates | 9.7 g | 1.7 g | 8 % | 20 g |
| Carbohydrate | 74.0 g | 13.0 g | 5 % | 260 g |
| of which Sugars | 65.0 g | 11.0 g | 12 % | 90 g |
| Fibre | 1.3 g | 0.2 g | - | - |
| Protein | 3.0 g | 0.5 g | 1 % | 50 g |
| Salt | 0.74 g | 0.13 g | 2 % | 6 g |

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

| | per 100g | Per Bar (17.5 g) |
|------------------------|----------|------------------|
| Energy (kJ) | 1944 | 340 |
| Energy (kcal) | 462 | 81 |
| Fat (g) | 17 | 2.9 |
| of which saturates (g) | 9.7 | 1.7 |
| Carbohydrate (g) | 74 | 13 |
| of which sugars (g) | 65 | 11 |
| Fibre (g) | 1.3 | 0.2 |
| Protein (g) | 3 | 0.5 |
| Salt (g) | 0.74 | 0.13 |

Components

Ingredients

Milk**

Sugar

Cocoa Butter

Cocoa Mass

Vegetable Fats (Palm, Shea)

Emulsifier (E442)

Flavourings

**The equivalent of 426 ml of Fresh Liquid Milk in every 227 g of Milk Chocolate

Milk Solids 20 % minimum, actual 23 %

Cocoa Solids 20 % minimum

Contains Vegetable Fats in addition to Cocoa Butter

Nutrition

| | Per 100 g | Per Bag (14.4 g) | %* Per Bag (14.4 g) | *Reference Intakes |
|--------------------|-----------|------------------|---------------------|--------------------|
| Energy | 2234 kJ | 319 kJ | | 8400 kJ / |
| | 535 kcal | 76 kcal | 4 % | 2000 kcal |
| Fat | 30.0 g | 4.4 g | 6 % | 70 g |
| of which Saturates | 18.0 g | 2.6 g | 13 % | 20 g |
| Carbohydrate | 57.0 g | 8.2 g | 3 % | 260 g |
| of which Sugars | 56.0 g | 8.1 g | 9 % | 90 g |
| Fibre | 2.1 g | 0.3 g | - | - |
| Protein | 7.3 g | 1.1 g | 2 % | 50 g |
| Salt | 0.24 g | 0.03 g | 1 % | 6 g |

*Reference intake of an average adult (8400 kJ / 2000 kcal)

Calculated Nutrition

| | per 100g | Per Bag (14.4 g) |
|------------------------|----------|------------------|
| Energy (kJ) | 2234 | 319 |
| Energy (kcal) | 535 | 76 |
| Fat (g) | 30 | 4.4 |
| of which saturates (g) | 18 | 2.6 |
| Carbohydrate (g) | 57 | 8.2 |
| of which sugars (g) | 56 | 8.1 |
| Fibre (g) | 2.1 | 0.3 |
| Protein (g) | 7.3 | 1.1 |
| Salt (g) | 0.24 | 0.03 |



