



2018

PRODUCT CATALOG

WE ARE UN-BELIEVABLE!

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WHO WE ARE:

Core Products Co, Inc. was founded in 1976, on the success of the Unbelievable! Stain Remover. Core Products Co., Inc. has been a trusted manufacturer of industrial and institutional specialty and green cleaning products serving JanSan distributors and their building service contractors/end users. Core is internationally known for premium products at competitive prices that work. Core is committed to creating innovative, green cleaning solutions that are easy on both users and the environment. With a variety of products that include Green Seal™ certifications and other third party certification affiliations, Core has products for every JanSan need.

The focus on “being green” in the commercial market has expanded over the past several years and is a decision factor for many companies when it comes to cleaning products. Core Products is proud to be on the forefront of the green movement as demonstrated by our introduction of the Green Seal™ certified Hydroxi Pro® line.

WHAT WE DO:

CORE VALUES

Core values underlie our work, how we interact with each other, and which strategies we employ to fulfill our mission.

ACCOUNTABLE: We accept our individual and team responsibilities and we meet our commitments. We take responsibility for our performance in all of our decisions and actions.

RELIABLE: We aim to act with integrity and respect and fulfill our promises. Comply with legislation and regulations, at the very least. Ensure a clean, healthy and safe work environment. Do everything in our power to maintain our reputation.

LOYAL: We honor the rights and beliefs of our fellow associates, our customers, and our community. We treat others with the highest degree of dignity, equality and trust.

INTEGRITY: We employ the highest ethical standards, demonstrating honesty and fairness in every action that we take. Integrity is expressed by putting our values into action and should be seen as a necessary virtue.

INNOVATIVE: Means developing creative solutions and putting them into action. Establishing ourselves as clearly the best-in our industry developing innovative products and putting them into practice successfully.

RESPONSIBLE: *We believe our promise is our most vital product – our word is our bond.* The relationships that are critical to our success depend entirely on maintaining the highest ethical and moral standards. We will ensure the health and safety of our communities, and protect the environment in all we do.

WHY CORE?

Because we are *Unbelievable!*®

CUSTOMER SERVICE WITH A SMILE

BRAND RECOGNITION FOR OVER 41 YEARS

LABELS AND PACKAGING

FAST SHIPPING – Standard orders ship within 24 hours

ORDERING MADE SIMPLE - Call, email, or online

NO FREIGHT

CONSISTENT PERFORMANCE - Customers are loyal to the brands

PRODUCT GUARANTEE - We stand behind our brands, if you should have any issues with the product please contact us asap!

HOW TO ORDER:

Call us at [800.825.2673](tel:800.825.2673) to speak with a customer service representative.

Visit us online coreproductsco.com.

Fill out an application.


NOTICE: CORE PRODUCTS ARE NO LONGER SOLD IN CALIFORNIA

MINIMUM ORDER: All shipments must be \$750.00 or more.
A \$50.00 fee will be assessed to all orders that do not meet the minimum requirement.




SYMBOL KEY

 16 oz

 32 oz
Flip Top

 32 oz
Lock Cap

 32 oz
Sprayer

 1 US
Gallon

 64 oz
Jug

 5 Gallon
Pail

RTU Ready To Use

CONC Concentrated Cleaner

MULTIPLE PURPOSE CLEANERS

Effective, Safe, Versatile, works on multiple surfaces.



HYDROXI PRO® GLASS SMART RTU

Phosphate-free | Streak-Free

- Green Leaf icon: Glass Smart is a powerful light duty cleaner for glass surfaces, stainless steel or as a light duty wipe. Drying agents help with drying time allowing for a streak free clean.
- Green Leaf icon: Alcohol and ammonia-free.
- Green Leaf icon: Color-safe & surface-safe.
- Green Leaf icon: Destroys odors on contact.

*Green dilution from our GS-37 certified Hydroxi Pro concentrate
Not sold in CA

Product Codes: HPGC-32 Case of 6 | HPGC-128 Case of 4



HYDROXI PRO® POWER SAFE™ RTU

- Green Leaf icon: Power Safe™ heavy duty cleaner & degreaser uses hydrogen peroxide combined with orange oil and wetting agents to cut through grease and grime while deodorizing hard surfaces.
- Green Leaf icon: Helps reduce contaminants.
- Green Leaf icon: Cleans & degreases while destroying tough odors.
- Green Leaf icon: Safe for all surfaces.

*Red dilution from our GS-37 certified Hydroxi Pro concentrate
Not sold in CA

Product Codes: HPPS-32 Case of 6 | HPPS-128 Case of 4



HYDROXI PRO® CONCENTRATED CLEANER CONC

Non rinsing | Easy training | Cost effective

- Green Leaf icon: Hydrogen peroxide oxidizes grease, grime and dirt while destroying odors.
- Green Leaf icon: One cleaning concentrate used in two different water dilutions to satisfy all general cleaning needs.
- Green Leaf icon: Can be used to clean most surfaces such as windows, mirrors, walls, floors bathrooms, shower rooms, tile grout, carpet and kitchens.
- Green Leaf icon: Reduced toxicity cleaning.

Not sold in CA

Product Codes: HPC-32C Case of 6 | HPC-128C Case of 4
HPC-5C Case of 1 | HPC - 55C Case of 1



GREEN LOGIC™ GLASS & SURFACE CLEANER RTU

Phosphate-free | Streak-Free

- Green Leaf icon: Environmentally sound formula cleans without the use of 2-butoxyethanol, alcohol or ammonia.
- Green Leaf icon: One product does two jobs. Eliminates the need to have a separate glass cleaner and surface spray in your maids cart.
- Green Leaf icon: Removes tough grease, grime, smudges and dirt without leaving a residue.

Not sold in CA

Product Codes: GLGC-32 Case of 12 | GLGC-128 Case of 4



NEW! UNBELIEVABLE!® GLASS-XTRA CONC

Ammonia Free | Streak-Free

Cleans and protects! Putting a barrier on your windows, mirrors, and other surfaces to reduce streaking, finger prints, and fog. Our non-alcohol, non-ammonia Glass & Surface cleaner is safe and easy to use, and won't leave a streak behind.

- Blue Square icon: Water repellant for glass & metal, leaves surfaces streak free.
- Blue Square icon: Quick & easy to use.
- Blue Square icon: Anti fogging properties for windshields & mirrors.
- Blue Square icon: Non alcohol formula.

CONCENTRATED 1:15 + 1:30 Not sold in CA

Product Code: UGXC-64C Case of 4

Scan me to learn more about our General Purpose cleaners on our website, or visit coreproductsco.com to learn more.



The Ultimate Multi-Purpose Cleaners

UN-BELIEV-ABLE!®

STAIN & ODOR REMOVERS



SAME PRODUCT USED FOR 40 YEARS!

RTU

UNBELIEVABLE!® STAIN REMOVER

Original Formula | General Spotter

- General spotter for carpet, upholstery, fabrics and clothing.
- Contains no solvents or hazardous ingredients.
- Leaves no soapy residue.
- Neutral pH

REMOVES: Blood, Berries, Ketchup, Fruit Juices, Iodine, Wine, Grass stains, Tracked-in dirt

Not sold in CA

Product Codes: SR-100 Case of 12 | SR-500 Case of 12
SR-640 Case of 4 | SR-700 Case of 2
SR-1000 Case of 1



UNBELIEVABLE!® INK OUT

RTU

Pen & Ink Remover

- Water-based formula safely eliminates spots from almost any surface.
- Dissolves problem stains like: ball point pen ink, permanent markers, stamp ink, news print and more.
- Safe on whiteboards.
- Non-flammable and biodegradable.
- Pleasant mint fragrance.

Not sold in CA

Product Codes: UIO-32 Case of 6 | UIO-128 Case of 4



UNBELIEVABLE!® GOO D-SOLV-R™

RTU

Adhesive Remover

- Natural Citrus Power
- Both 16oz. and 32 oz. have drip applicators!
- Neutral pH

REMOVES: Adhesive, Asphalt, Gum, Stickers, Decals, Shoe polish, Ink, Heavy grease

Not sold in CA

Product Codes: UGDP-16 Case of 12 | UGDP-32 Case of 12
UGDP-128 Case of 4 | UGDP-55 Case of 1



UNBELIEVABLE!® UN-GOO

RTU

Petroleum-Based Grease, Oil, Tar & Adhesive Remover

- General spotter for carpet, upholstery, fabrics and clothing.
- New! Advanced formula eliminates tough, stubborn stains like: coffee, wine, fruit juices, food spills and more.
- Enzyme-active to permanently eliminate odors, not just cover them up!
- Formulated with stain repelling agents to prevent resoiling.

Not sold in CA

Product Codes: UUG-32 Case of 6 | UUG-128 Case of 4



UNBELIEVABLE!® PRO STAIN & ODOR REMOVER

RTU

Stain & Odor Remover

- General spotter for carpet, upholstery, fabrics and clothing.
- New! Advanced formula eliminates tough, stubborn stains like: coffee, wine, fruit juices, food spills and more.
- Enzyme-active to permanently eliminate odors, not just cover them up!
- Formulated with stain repelling agents to prevent resoiling.

REMOVES: Ketchup, chocolate, Pet stains, wine blood, feces, urine, vomit, coffee, tea, cola, cosmetics, dairy products, fruit juice, grass, gravy

Not sold in CA

Product Codes: UPSO-32 Case of 12 | UPSO-32-6P Case of 6 | UPSO-128 Case of 4
UPSO-55 Case of 1



UNBELIEVABLE!® GRAFFITI OFF

RTU

Water-based Paint Remover

- Spot remover works on road signs, brick, plexiglass and vinyl.
- New! Advanced formula eliminates spots and stains like: aerosol paint, oil & water based enamel, markers, sealers and more.
- Non-flammable & biodegradable.
- Low odor formula.

Not sold in CA

Product Codes: UGO-32 Case of 6 | UGO-128 Case of 4

Unbelievable! Spotters have been used for over 40 Years

UNBELIEVABLE!® CITRUS GEL

RTU

Citrus-based Grease, Adhesive & Tar Remover

- ⊕ For Carpet and Upholstery
- ⊕ Easy to use gelled citrus-based spotter.
- ⊕ Safely removes petroleum-based spots quickly and easily, without attacking the carpet backing.
- ⊕ Great for vertical surfaces.

REMOVES: Asphalt, Cosmetics, Crayons, Grease, Paint, Tar, Candle wax, Scuff marks

Not sold in CA

Product Codes: UCG-16 Case of 12 | UCG-5G Case of 1

**HYDROXI PRO® ENCAPSULATING SPOTTER**

RTU

Anti-resoiling agents | Eliminates odors | Natural orange fragrance

- ⊕ Hydrogen peroxide-based spotter than can be used on any surface.
- ⊕ Attacks stains on contact and blast odors away.
- ⊕ Polymer technology to eliminate resoiling.
- ⊕ Neutral pH for synthetic and natural fibers.
- ⊕ Easily remove problems such as tea, coffee, soft drinks, wine, urine, juice, food and blood.

Not sold in CA

Product Codes: HPCS-32 Case of 6 | HPCS-128 Case of 4

**TANN-X® COFFEE STAIN REMOVER**

RTU

Coffee & Tannin Stain Remover

- ⊕ Effectively attacks both coffee and other natural tannins found in tea, cola, wine and urine.
- ⊕ Modifies and reduces the stain color intensity.
- ⊕ 4.5 pH

REMOVES: Coffee, Tea, Cola, Wine, Chocolate, Browning, Hair dye, Water Stains

Not sold in CA

Product Codes: TX-100 Case of 12 | TX-500 Case of 12 | TX-640 Case of 4

**RUST SPOT'R® RUST REMOVER**

RTU

All Purpose Rust Remover

- ⊕ Safer alternative to hydrochloric and phosphoric acids.
- ⊕ Rust and deposits break free from surface for easy removal!
- ⊕ pH 3.5

REMOVES: Rust, Mineral deposits, Iron, Corrosion

Not sold in CA

Product Codes: RS-100 Case of 12 | RS-500 Case of 12
RS-640 Case of 4

**JUICE OUT® DYE REMOVER**

RTU

Food, Drink & Cosmetic Dye Remover

- ⊕ For Carpet and Upholstery.
- ⊕ This unique formula works by separating the food coloring from the stained fiber through chemical reaction and heat transfer.
- ⊕ 10.5-11.0 pH

REMOVES: Blood, Berries, Ketchup, Fruit Juices, Iodine, Wine, Grass stains, Tracked-in-dirt.

Not sold in CA

Product Codes: JO-100 Case of 12 | JO-500 Case of 12 | JO-640 Case of 4

**PLUS II® ENZYME ODOR & SPOT DISSOLVER**

RTU

Odor & Spot Dissolver

- ⊕ Biologically active, stabilized enzyme formulation containing five highly specialized bacillus species to eliminate organic spots and odors.
- ⊕ 8.5 pH

REMOVES: Oily grease, Feces & urine, Musty mildew, Smoke, Vomit, Other organic accumulation.

Not sold in CA

Product Codes: P2-100 Case of 12 | P2-500 Case of 12 | P2-640 Case of 4



Scan me to learn more about our Spotters on our website, or visit coreproductsco.com to learn more.



A Spotter for every situation!

UN-
BELIEV-
ABLE!®

RID'Z ODOR

MULTIPURPOSE CLEANERS



UNBELIEVABLE!® URINE STAIN & ODOR REMOVER

Hydrogen Peroxide | Urine and Odor Remover

RTU

Removes tough urine stains and odors with the cleaning power of hydrogen peroxide. Our formula quickly breaks down urine to eliminate odors and remove stains. Formulated for hard-to-clean porous materials but safe on carpet, bedding and other materials.

- Eliminates Pet Odors caused by Urine, Feces, and Vomit.
- Color-Safe and Surface-Safe.

REMOVES:

Stains caused by Urine, Blood, Vomit and Feces.

Not sold in CA

Product Codes: UUR-32 Case of 12 | UUR-128 Case of 4



UNBELIEVABLE!® RID'Z ODOR DEODORIZING SPRAY

RTU

Enzyme Active | Citrus Blossom Scent

- Powerful, yet carpet-safe formula that works naturally to remove tough odors from carpet, upholstery, fabrics and more.
- Odor neutralizing agents penetrate and eliminate foul odors caused from urine, feces and vomit.
- Anti-resoiling formula leaves no sticky residue.
- Available in three fragrances.

Not sold in CA

Product Codes: URODS-32-CB Case of 12 | URODS-32-6P-CB Case of 6
URODS-128-CB Case of 4 | URODS-5G-CB Case of 1



UNBELIEVABLE!® RID'Z ODOR DEODORIZING SPRAY

Enzyme Active | Spring Fresh Scent

RTU

- Powerful, yet carpet-safe formula that works naturally to remove tough odors from carpet, upholstery, fabrics and more.
- Odor neutralizing agents penetrate and eliminate foul odors caused from urine, feces and vomit.
- Anti-resoiling formula leaves no sticky residue.
- Available in three fragrances.

Not sold in CA

Product Codes: URODS-32-SF Case of 12 | URODS-32-6P-SF Case of 6
URODS-128-SF Case of 4 | URODS-5G-SF Case of 1



UNBELIEVABLE!® RID'Z ODOR DEODORIZING SPRAY

Enzyme Active | Cashmere Scent

RTU

- Powerful, yet carpet-safe formula that works naturally to remove tough odors from carpet, upholstery, fabrics and more.
- Odor neutralizing agents penetrate and eliminate foul odors caused from urine, feces and vomit.
- Anti-resoiling formula leaves no sticky residue.
- Available in three fragrances.

Not sold in CA

Product Codes: URODS-32-CA Case of 12 | URODS-32-6P-CA Case of 6
URODS-128-CA Case of 4 | URODS-5G-CA Case of 1



GREEN LOGIC™ ODOR NEUTRALIZER

Alcohol free | Botanical fragrance | Plant derived

RTU

- Oxygen action with surfactant bonding eliminates organic odors.
- Smoke, food, beverages, even pet odors on any surface disappear.
- A neutral pH is safe for most sensitive fibers. No sticky residue is left behind.
- Helps remove indoor allergens, which results in better indoor air quality.

Not sold in CA

Product Codes: GLON-32 Case of 12 | GLON-128 Case of 4 | GLON-5G Case of 1

UNBELIEVABLE!® RID'Z ODOR SUPER CONCENTRATE

CONC

Concentrated Multipurpose Cleaner & Deodorizer

- Contains quaternary ammonium.
- Built-in odor counteractants encapsulate odor molecules and eliminate odors where they begin, not just cover them up.
- No soapy, slippery residue after cleaning.
- Super concentrate- 1/2 oz. per gallon.
- VOC compliant.

Not sold in CA



Product Codes: UKO-500 Case of 12 | UKO-500-6P Case of 6 | UKO-640 Case of 4 | UKO-700 Case of 2 | UKO-1000 Case of 1

PRODUCT USAGE:

Routine damp mopping
Deodorizing

Carpet shampooing/
deodorizing
Rinse water

Hand spraying or misting
Portable toilets

Our Super Concentrate is
4X STRONGER
than our competitors!



0.5 oz

VS



2-4 oz



DESERT
RAIN



SPICED
GREEN TEA



DREAM-CICLE
ORANGE



WILD WILD
CHERRY



LEMON
DROP



MANGO
TANGO



RED HOT
CINNAMON



LAVENDER



HONEYSUCKLE



BAMBOO

2 oz	54	61	52	53	58	62	51	55	63	64
32 oz	504	511	502	503	508	512	501	515	513	514
128 oz	644	651	642	643	648	652	641	655	653	654



Scan me to learn more about
our Odor Control Solutions
on our website, or visit us at
coreproductsco.com to learn more.





HYDROXI PRO® GROUT SMART™ **CONC**

Won't attack grout | No residue | Non rinsing

- Unique formula of natural orange oil, hydrogen peroxide and surfactant technology that safely renovates, cleans and maintains hard surfaces.
- Easily removes heavy build up of soap residues from hard surfaces. Helps reduce contaminants.
- Restores and brightens original color while destroying odors.

Not sold in CA

Product Codes: HPGS-32 Case of 6 | HPGS-128 Case of 4



NEW! UNBELIEVABLE!® GROUT CLEANER

No residue | Non rinsing

RTU

Unbelievable! Grout Cleaner is a powerful cleaner designed to remove grease, food stains, soap scum, hard water deposits, dirt and soil from grout joints. Helps to restore color and appearance of dirty and stained grout. Also, prepares grout joints for sealing with a high-performance grout sealer.

Not sold in CA

Product Code: UGC-32 Case of 12



GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR CLEANER

Leaves no residue | Reduces allergens | Streak free | Certified green

- This floor cleaner is a water-based, non-toxic solution specially designed for polyurethane finished hardwood floors and many varieties of laminate.
- Unlike all-purpose cleaners and soaps, it quickly cleans tough stains and spills without dulling your floor's finish or leaving any residue.
- Full strength and ready to use formula.

Not sold in CA

Product Codes: GLFC-32 Case of 12 | GLFC-128 Case of 4



RTU

STONE LOGIX NEUTRAL CONCENTRATED CLEANER™

Breaks down oils, dirt and grime

CONC

- Non-etching formula.
- Compact and economical without sacrificing performance.
- Two dilutions for most situations.
- High and low flow capabilities at both filling points.
- Easy to follow instructions with usage chart.

Not sold in CA

Product Codes: STNC-32C case of 6 | STNC-128 Case of 4



GREEN LOGIC™ LOW ODOR FLOOR STRIPPER **CONC**

Low odor | Non-corrosive

- Non-butyl floor seal and finish remover.
- Specially formulated to remove new zinc-free floor finishes as well as traditional floor finishes.
- Superior results without harsh butyls, phosphates and alkylphenol ethoxylate surfactants.
- Less than 6% VOC's.

Not sold in CA

Product Codes: GLFS-128C Case of 4 | GLFS-5C Case of 1 | GLFS-55C Case of 1



GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR REFRESHER

Phosphate-free | Streak-free

RTU

- Environmentally friendly formula uses an acrylic polymer technology that refreshes the gloss appearance of polyurethane finished hardwood floors.
- Quickly brighten your floors and make them look new again with our unique formula.
- Safe for all hardwood and laminate surfaces.

Not sold in CA

Product Codes: GLFR-32 Case of 12 | GLFR-128 Case of 4



Scan me learn more about our Floor & Tile products on our website, or visit us at coreproductsco.com to learn more.

From tile to dance floors - You'll love our products!



GREEN LOGIC™ METAL FREE FLOOR FINISH RTU

Non-toxic | Low odor

- Metal-free floor seal and finish with advanced cross-linked polymer technology produces a high quality, modified acrylic polish. (Zinc, a component of many floor finishes, is toxic to aquatic life in streams, rivers and lakes).
- Environmentally preferable with increased finish durability, thus reducing the need to strip and recoat frequently.
- Superior detergent resistance, gloss retention and mark resistance relative to conventional metal-free polishes.

Not sold in CA

Product Codes: GLFF-128 Case of 4 | GLFF-5G Case of 1 | GLFF-55G - Case of 1



UNBELIEVABLE!® LEATHER MAGIC® RTU

Leather & Vinyl Cleaner

A formulation break through that revolutionizes the cleaning, restoration and preservation of fine leather. Leather Magic®'s rich, creamy lotion preserves the feel, luster and scent of fine leather. It's the professional's choice!

- Great for use on home, office furniture and auto interiors.
- Apparel, boots and shoes.
- Luggage, briefcases, handbags, belts.
- Other smooth pigmented leather products.

Not sold in CA

Product Codes: ULM-16 Case of 12



NEW! UNBELIEVABLE!® BATHROOM CLEANER RTU

Hydrogen Peroxide Formula | Non-Foaming

Replace your arsenal of cleaning products with our Bathroom Cleaner, the one product that is powerful enough to clean your entire bathroom. The hydrogen peroxide formula powers through stains and soils. Our non-foaming spray that can be used safely everyday with no harmful chemicals on all bathroom surfaces.

FOR USE ON:

Glass surfaces, Windows, Stainless Steel, Chrome, Polished Metal, Countertops, Ceramic Tile, Porcelain and more!

Not sold in CA

Product Codes: UBC-32 Case of 12



NEW! UNBELIEVABLE!® BIO-ACTIVE DRAIN CLEANER

Professional Strength | Enzyme Drain & Septic Cleaner

CONC

Bio-active drain cleaner restores billions of the biological population of good worker bacteria and enzymes. Professional strength grease trap cleaner and commercial drain opener.

- Commercial drain cleaner for slow draining sinks and lines.
- Keeps grease traps & drains flowing.
- Enzyme drain opener cleans the pipes before the grease trap, grease trap & pipes leaving the trap.
- Eliminates offensive odors.
- Safe on pipes & plumbing.

Not sold in CA

Product Codes: UBAC-64 Case of 4



NEW! UNBELIEVABLE!® BOWL & PORCELAIN CLEANER RTU

Powerful Cleaning Properties | Toilet And Porcelain Cleaner

This ready to use cleaner is chlorine free and uses no harsh bleaches, yet cleans and deodorizes your toilet bowl like never before. Our formula provides a non-toxic solution for the toughest toilet stains. It is safe & effective acid-based formula, scented and compatible with most other cleaning chemicals.

- Pleasant scent-low fumes.
- Low phosphoric acid content.
- Safe on all hard water safe surfaces.
- Safe on metals, won't cause rust.

Not sold in CA

Product Codes: UBPC-32 Case of 12

SPECIALTY PRODUCTS

Targeted Cleaning Solutions

Scan me to learn more about our Specialty Products on our website, or visit us at coreproductsco.com to learn more.



ALL YOUR DEGREASING PROBLEMS SOLVED WITH THESE PRODUCTS



GREEN LOGIC™ DEGREASER

CONC

RTU

Non-flammable | Non-corrosive | Phosphate-free

Specially formulated to provide a premium environmentally preferred degreaser. This fast-acting cleaner and degreaser combines green emulsion surfactants and builders to handle tough cleaning.

- Removes oil residue and hydrocarbon buildup such as grease, motor oil, tar, fuel, fats and heavy soil.
- Strong enough to reduce grease trap problems during heavy cleaning.

Not sold in CA

Product Codes: GLDG-32 Case of 12 | GLDG-128 Case of 4 | GLDG-128C Case of 4
GLDG-5C Case of 1 | GLDG-55C Case of 1



UNBELIEVABLE!® GREEN CRYSTAL FORMULA

RTU

Concentrated Cleaner/Degreaser

An industrial strength concentrated cleaner/degreaser formulated to safely and effectively remove the toughest grease, oil and dirt residue from any washable surface. It can be used in a variety of cleaning machines and on almost any surface where water is available.

- Non-abrasive, non-flammable formula.
- Degreases heavy machinery.
- Effective alternative to harsh, caustic cleaning compounds.
- Concentrated formula.

Not sold in CA

Product Codes: UGCF-32 Case of 12 | UGCF-128 Case of 4 | UGCF-5G Case of 1
UGCF-1000 Case of 1



XTREME ORANGE® SUPER STRENGTH DEGREASER

RTU

Super Strength Degreaser

Xtreme Orange® Super Strength Degreaser uses pure orange oil to clean, cut grease and grime while deodorizing surfaces. Xtreme Orange® is the natural alternative to caustic cleaners and harsh solvents without sacrificing performance. Easy to use and leaves no smeary residue!

- Safe to use on any washable, hard surface
- VOC Compliant
- Biodegradable
- Non-abrasive

Not sold in CA

Product Codes: XOSD-32 Case of 12 | XOSD-128 Case of 4 | XOSD-5G Case of 1
XOSD-1000 Case of 1



NEW! UNBELIEVABLE!® DEGREASER

CONC

Concentrated Cleaner/Degreaser

Heavy Duty Concentrate Degreaser is the professional formula you need to quickly remove stubborn grease and oil stains from engines, heavy equipment, tools, concrete and more. It's powerful alkaline based formula does the work for you.

- Alkaline based-multi use degreaser
- Quickly cuts grease, grime from most surfaces safe on floors, grills, auto, engines, concrete, metal

CONCENTRATED 1:128 + 1:64 Not sold in CA

Product Codes: UHDD-64 Case of 4



Scan me learn more about our
Degreasers on our website, or visit
us at coreproductsco.com
to learn more.

Strong...stronger...powerful

PET SOLUTIONS



*Love the pets,
not their mess.*



NEW! UNBELIEVABLE!® PET URINE & ODOR ELIMINATOR Enzyme Active Spotter

RTU

- 🐾 Powerful, yet carpet-safe formula that works naturally to break down odors as well as remove the stain from carpet and upholstery.
- 🐾 Safe to use around pet bedding.
- 🐾 Leaves no sticky residue!
- 🐾 Neutral pH

REMOVES: Urine, Feces, Vomit, Pet odors, Blood, Food, Tracked-in-dirt

Not sold in CA

Product Codes: UPU0-32 Case of 12



NEW! GREEN LOGIC™ PET ODOR NEUTRALIZER

RTU

Alcohol free | Botanical fragrance | Plant derived

- 🐾 Oxygen action with surfactant bonding eliminates organic odors.
- 🐾 Smoke, food, beverages, even pet odors on any surface disappear.
- 🐾 A neutral pH is safe for most sensitive fibers. No sticky residue is left behind.
- 🐾 Helps remove indoor allergens, which results in better indoor air quality.

Not sold in CA

Product Codes: GLPON-32 Case of 12



NEW! GREEN LOGIC™ PET STAIN & ODOR REMOVER

RTU

Hydrogen Peroxide Based Ready-To-Use

- 🐾 Removes: Stains caused by urine, blood, vomit and feces.
- 🐾 Eliminates pet odors caused by urine, feces, and vomit.
- 🐾 Does not leave a tacky residue.
- 🐾 Color-safe and surface-safe.
- 🐾 Neutral pH
- 🐾 Eliminating odor will help prevent reoccurring accidents.

Not sold in CA

Product Codes: GLPS0-32 Case of 12

Scan me to learn more about our
Pet Solutions on our website, or visit
us at coreproductsco.com to
learn more.



CLEANING BY COLORS™ PROGRAM

Complete Carpet & Fiber Care System.

KEEPING CLEANING EASY AS...



NEW GENERATION

1 Preconditioner



1 HEAVY DUTY CARPET PRECONDITIONER **CONC**

Carpet Prespray

- Formulated for traffic lanes and heavily soiled areas.
- Fragrance: fresh and clean
- pH range: 11.5-12.0

Max. Dilution Ratio: 1:8 Not sold in CA

Product Codes: CPHD-640 Case of 4 | CPHD-700 Case of 2 | CPHD-1000 Case of 1



1 NEW GENERATION™ CARPET & UPHOLSTERY PRECONDITIONER **CONC**

Carpet Prespray

- Formulated for traffic lanes and moderately soiled areas of today's stain resistant fibers.
- Loosens the toughest water and oil-based stains.
- Fragrance: fresh and clean
- pH range: 9.0-9.5

Max. Dilution Ratio: 1:10 Not sold in CA

Product Codes: CUPN-640 Case of 4 | CUPN-700 Case of 2 | CUPN-1000 Case of 1



NG PRECONDITIONER & TRAFFIC LANE **CONC**

Stain Resistant Fibers

- Specially formulated for spraying on heavy traffic areas to eliminate over wetting or agitation of carpet during cleaning.
- Selected emulsifiers break down oils and heavy grime, holding them in suspension for shampooing or hot water extraction.
- pH range: 9.0-9.6

DILUTION: Normal soiled traffic areas: 1:8, for heavy soils: 1:4 Not sold in CA

Product Codes: PTL-640 Case of 4 | PTL-700 Case of 2 | PTL-1000

2 Extraction Detergent



2 HEAVY DUTY EXTRACTION DETERGENT **CONC**

Extraction

- An alkaline extraction detergent formulated for aggressive cleaning and restoration of heavily soiled carpets.
- Fragrance: desert rain
- pH range: 11.5-12.5

Max. Dilution Ratio: 1 oz./gal. Not sold in CA

Product Codes: EDHD-640 Case of 4 | EDHD-700 Case of 2 | EDHD-1000 Case of 1



2 NEW GENERATION™ EXTRACTION DETERGENT **CONC**

Extraction

- Formulated for use on today's stain resistant fibers.
- Contains non-foaming detergents and solvents for deep cleaning action.
- Moderate alkaline and phosphate free.
- Fragrance: desert rain
- pH range: 9.0-9.5

Max. Dilution Ratio: 1oz./gal. Not sold in CA

Product Codes: EDN-640 Case of 4 | EDN-700 Case of 2 | EDN-1000 Case of 1



2 COLORFAST CARPET & UPHOLSTERY ACID RINSE **CONC**

Extraction

- A unique blend of mild acids that stabilize dyes and dye blockers.
- Specially formulated for color sensitive fabrics.
- Fragrance: desert rain
- pH range: 3.5-4.0

Max. Dilution Ratio: 1:6 Not sold in CA

Product Codes: CUR-640 Case of 4 | CUR-700 Case of 2 | CUR-1000 Case of 1

1 Preconditioner 2 Extraction Detergent 3 Spin Bonnet

4 Shampoos 5 Treatments & Additives NG New Generation

NEW GENERATION™ products are pH neutral AND meet and exceed carpet mill warranty guidelines for stain resistant fibers.



2 ALL FIBER EXTRACTION DETERGENT **CONC**

Extraction

- A concentrated, effective detergent formulated for all carpet fibers including synthetics, wools and non-colorfast fibers.
- Non-foaming and free rinsing.
- Fragrance: desert rain
- pH range: neutral

Max. Dilution Ratio: 1oz./gal. Not sold in CA

Product Codes: AFED-640 Case of 4 | AFED-700 Case of 2 | AFED-1000 Case of 1



NG HOT WATER EXTRACT **CONC**

Stain Resistant Fibers

- Specially formulated for today's "steam type" hot water extraction cleaning machines.
- Non-foaming, free rinsing and safe to use on synthetic or wool carpets.
- pH range: 7.0-8.0

DILUTION: Light soils: 1 oz:1-1/2 gal. of water Normal soils: 1 oz:1 gal. of water. Heavy soils: 2-4 ozs:1 gal. of water Not sold in CA

Product Codes: HWE-500 Case of 12 | HWE-640 Case of 4 | HWE-700 Case of 2 | HWE-1000 Case of 1

3 Spin Bonnet



3 HEAVY DUTY SPIN BONNET SOLUTION **CONC**

Carpet Surface Cleaning

- Specially blended for interim, non-residual bonnet cleaning when a more aggressive formulation is required.
- Lifts soil from fiber tips.
- Fragrance: sassafras
- pH range: 9.0-9.5

Max. Dilution Ratio: 1:10 Not sold in CA

Product Codes: SBHD-640 Case of 4 | SBHD-700 Case of 2 | SBHD-1000 Case of 1



3 NEW GENERATION™ SPIN BONNET SOLUTION **CONC**

Carpet Surface Cleaning

- Formulated for interim, non-residual bonnet cleaning of wool and stain resistant carpets.
- Lifts soil from fiber tips.
- Fragrance: sassafras
- pH range: neutral

Max. Dilution Ratio: 1:10 Not sold in CA

Product Codes: SBNG-640 Case of 4 | SBNG-700 Case of 2 | SBNG-1000 Case of 1



NG BONNET BUFF **CONC**

Stain Resistant Fibers

- Regular vacuuming and weekly bonnet buffing will lengthen the time between hot water extraction and help maintain a more consistent level of carpet appearance.
- Premix and lightly spray at 400 sq ft per RTU gallon.
- pH range: 7.0

DILUTION: Light soils: 1:16. Normal soils: 1:10. Heavy soils: 1:8. Not sold in CA

Product Codes: BSC-640 Case of 4 | BSC-700 Case of 2 | BSC-1000 Case of 1

4 Shampoos



4 HAITIAN COTTON SHAMPOO **CONC**

Upholstery & Fine Fabrics

- Specially formulated to clean Haitian and raw cotton upholstery fabrics.
- Eliminates cellulose browning after cleaning.
- Fragrance: fresh and clean
- pH range: 5.0-5.5

Max. Dilution Ratio: 1:4 Not sold in CA

Product Codes: HCUS-640 Case of 4 | HCUS-55 Case of 1



NG SHAMPOO (CARPET) **CONC**

Stain Resistant Fibers

- Blended to produce a consistent dense foam that cleans using hard or soft water.
- Its pleasing fragrance leaves the area renewed and fresh.
- Must be extracted with clean, hot water.

DILUTION: Wool, cotton fiber: 1:15. Synthetic fiber: 1:25. Upholstery: 1:16 Not sold in CA

Product Codes: S-640 Case of 4 | S-700 Case of 2 | S-1000 Case of 1



NG DRY SHAMPOO (RUG AND UPHOLSTERY) **CONC**

Stain Resistant Fibers

- A mild high foaming shampoo specially formulated for wool, nylon, acrylic and polypropylene rug fibers and upholstery.
- It will not leave a sticky residue to mask fiber sheen or promote resoiling.
- High foaming, low moisture system!
- pH range: 7.0-8.5

DILUTION: Light soils: 5.5 ozs: 1 gal. of water. Normal soils: 8 ozs: 1 gal. of water. Heavy soils: 16 ozs: 1 gal. of water. Not sold in CA

Product Codes: DS-640 Case of 4 | DS-700 Case of 2 | DS-1000 Case of 1



4

FAST DRY UPHOLSTERY SHAMPOO

CONC

Stain Resistant Fibers

- A mild, neutral pH shampoo developed for natural and synthetic upholstery fabric.
- For use with traditional hand cleaning, rotary or foam generating methods.
- Contains special soil retardants and crystallizing agents to reduce resoiling.
- Fragrance: Fresh & Clean
- pH range: neutral

MAX DILUTION:1:11 Not sold in CA

Product Codes: FDUS-640 Case of 4



4

NEW GENERATION™ CARPET SHAMPOO

CONC

Stain Resistant Fibers

- A highly concentrated carpet shampoo, specially formulated for stain resistant fibers.
- Designed for use in foam generating or rotary machines.
- Contains special soil retardants and crystallizing agents to reduce resoiling.
- Fragrance: fresh and clean
- pH range: 9.0-9.5

DILUTION: Rotary : 1:16 Foam: 1:10

Product Codes:CSN-640 Case of 4 | CSN-700 Case of 2 | CSN-1000 Case of 1

5 Treatments & Additives



5

CONCENTRATED LIQUID DEFOAMER

CONC

Defoamer

- A unique formulation that kills foam quickly and effectively in vacuum systems of carpet and upholstery cleaning equipment.
- Fragrance: n/a
- pH range: neutral

Max. Dilution Ratio: 2 oz. by wt/5 gal. water Not sold in CA

Product Codes: LD-640 Case of 4 | LD-700 Case of 2 | LD-1000 Case of 1



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Carpet Products on our website,
or visit us at coreproductsco.com
to learn more.



5

BROWNING TREATMENT

RTU

Carpet Treatment/Additive

- Eliminates or reduces cellulose browning caused by over-wetting, wicking or extreme alkaline conditions.
- Fragrance: n/a
- pH range: 4.0-4.5

Max. Dilution Ratio: ready to use Not sold in CA

Product Codes: BT-640 Case of 4 | BT-700 Case of 2 | BT-1000 Case of 1



5

MAL-A-KILL ODOR

CONC

Carpet Treatment/Additive

- Neutralizes odors at their source. Effectively removes odors caused by urine, mildew, vomit, smoke, perspiration, fire damage and countless others.
- Leaves carpet fresh.
- Fragrance: lemon/citrus
- pH range: neutral

Max. Dilution Ratio:1:4 Not sold in CA

Product Codes: MO-640 Case of 4 | MO-700 Case of 2 | MO-1000 Case of 1

pH Scale

pH Scale

	2	4	6	8	10	12	14
Heavy Duty Carpet Preconditioner	[Orange bar from 2 to 11]						
New Generation™ Carpet & Upholstery Preconditioner	[Orange bar from 2 to 9]						
Preconditioner & Traffic Lane	[Orange bar from 2 to 9]						
Heavy Duty Extraction Detergent	[Blue bar from 2 to 11]						
New Generation™ Extraction Detergent	[Blue bar from 2 to 9]						
Colorfast Carpet & Upholstery Acid Rinse	[Blue bar from 2 to 3]						
All Fiber Extraction Detergent	[Blue bar from 2 to 8]						
Hot water Extract	[Blue bar from 2 to 8]						
Heavy Duty Spin Bonnet Solution	[Purple bar from 2 to 9]						
New Generation™ Spin Bonnet Solution	[Purple bar from 2 to 7]						
Haitian Cotton Shampoo	[Red bar from 2 to 5]						
Fast Dry Upholstery Shampoo	[Red bar from 2 to 5]						
Dry Shampoo (rug and upholstery)	[Red bar from 2 to 9]						
New Generation™ Carpet Shampoo	[Red bar from 2 to 8]						
Bonnet Buff	[Red bar from 2 to 7]						
Concentrated Liquid Defoamer	[Yellow bar from 2 to 6]						
Mal-A-Kill Odor	[Yellow bar from 2 to 8]						
Browning Treatment	[Yellow bar from 2 to 3]						

MOVING TO GREEN PRODUCTS? We have answers.



HYDROXI PRO® CONCENTRATED CLEANER

CONC

Non rinsing | Easy training | Cost effective

- Hydrogen peroxide oxidizes grease, grime and dirt while destroying odors.
- One cleaning concentrate used in two different water dilutions to satisfy all general cleaning needs.
- Can be used to clean most surfaces such as windows, mirrors, walls, floors bathrooms, shower rooms, tile grout, carpet and kitchens.
- Reduced toxicity cleaning.

Not sold in CA

Product Codes: HPC-32C Case of 6 | HPC-128C Case of 4
HPC-5C Case of 1 | HPC-55C Case of 1



HYDROXI PRO® CARPET CLEANING POLYMER

CONC

Anti-resoiling agents | Safe for most fibers | Fast results

- Combines the cleaning and deodorizing power of hydrogen peroxide with the anti-resoiling capabilities of a encapsulating polymer. This unique formulation helps reduce contamination with oxidizing power.
- One product for all your carpet needs.
- Neutral pH.
- For use in schools, hospitals, hotels, office buildings, airports, restaurants & more.

Not sold in CA

Product Codes: HPCCC-32 Case of 6 | HPCCC-128 Case of 4



HYDROXI PRO® POWER SAFE™

RTU

Phosphate-free | Non-corrosive

- Power Safe™ heavy duty cleaner & degreaser uses hydrogen peroxide combined with orange oil and wetting agents to cut through grease and grime while deodorizing hard surfaces.
- Helps reduce contaminants.
- Cleans & degreases while destroying tough odors.
- Safe for all surfaces.

*Red dilution from our GS-37 certified Hydroxi Pro Concentrate

Not sold in CA

Product Codes: HPPS-32 Case of 6 | HPPS-128 Case of 4



HYDROXI PRO® GLASS SMART

RTU

Phosphate-free | Streak-Free

- Glass Smart is a powerful light duty cleaner for glass surfaces, stainless steel or as a light duty wipe. Drying agents help with drying time allowing for a streak free clean.
- Alcohol and ammonia-free.
- Color-safe & surface-safe.
- Destroys odors on contact.

*Green dilution from our GS-37 certified Hydroxi Pro Concentrate

Not sold in CA

Product Codes: HPGC-32 Case of 6 | HPGC-128 Case of 4



HYDROXI PRO® ENCAPSULATING SPOTTER

RTU

Anti-resoiling agents | Eliminates odors | Natural orange fragrance

- Hydrogen peroxide-based spotter than can be used on any surface.
- Attacks stains on contact and blast odors away.
- Polymer technology to eliminate resoiling.
- Neutral pH for synthetic and natural fibers.
- Easily remove problems such as tea, coffee, soft drinks, wine, urine, juice, food and blood.

Not sold in CA

Product Codes: HPCS-32 Case of 6 | HPCS-128 Case of 4



HYDROXI PRO® GROUT SMART™

CONC

Won't attack grout | No residue | Non rinsing

- Unique formula of natural orange oil, hydrogen peroxide and surfactant technology that safely renovates, cleans and maintains hard surfaces.
- Easily removes heavy build up of soap residues from hard surfaces. Helps reduce contaminants.
- Restores and brightens original color while destroying odors.

Not sold in CA

Product Codes: HPGS-32 Case of 6 | HPGS-128 Case of 4



Our green products are used in government buildings, and LEED Certified buildings and schools nationwide.



MINERAL X® REDUCED TOXICITY IRON & MINERAL CLEANER

RTU

Non-Corrosive to skin | Non-acid | Non-fuming

- ✓ Safer alternative to harsh acid-based mineral cleaners.
- ✓ Unique blend of organic salts and degreasing agents remove tough iron and mineral build up, hard water stains and calcium deposits.
- ✓ Non-regulated for shipping, handling and storage.
- ✓ Use on a wide variety of surfaces like: Showers, ceramic tile, glass, grout, toilets, sinks, stainless steel, polished metal, porcelain, fiberglass, brick and more.

Not sold in CA

Product Codes: CMX-32 Case of 6 | CMX-128 Case of 4



GREEN LOGIC™ GLASS & SURFACE CLEANER

RTU

Phosphate-free | Streak-free

- ✓ Environmentally sound formula cleans without the use of 2-butoxyethanol, alcohol or ammonia.
- ✓ One product does two jobs. Eliminates the need to have a separate glass cleaner and surface spray in your maids cart.
- ✓ Removes tough grease, grime, smudges and dirt without leaving a residue.

Not sold in CA

Product Codes: GLGC-32 Case of 12 | GLGC-128 Case of 4



GREEN LOGIC™ ODOR NEUTRALIZER

RTU

Alcohol free | Botanical fragrance | Plant derived

- ✓ Oxygen action with surfactant bonding eliminates organic odors.
- ✓ Smoke, food, beverages, even pet odors on any surface disappear.
- ✓ A neutral pH is safe for most sensitive fibers. No sticky residue is left behind.
- ✓ Helps remove indoor allergens, which results in better indoor air quality.

Not sold in CA

Product Codes: GLON-32 Case of 12 | GLON-128 Case of 4 | GLON-5G Case of 1
GLON-55 Case of 1



GREEN LOGIC™ DEGREASER

CONC

RTU

Non-flammable | Non-corrosive | Phosphate-free

- ✓ Specially formulated to provide a premium environmentally preferred degreaser. This fast-acting cleaner and degreaser combines green emulsion surfactants and builders to handle tough cleaning.
- ✓ Removes oil residue and hydrocarbon build up such as grease, motor oil, tar, fuel, fats and heavy soil.
- ✓ Strong enough to reduce grease trap problems during heavy cleaning.

Not sold in CA

Product Codes: GLDG-32 Case of 12 | GLDG-128 Case of 4 | GLDG-128C Case of 4
GLDG-5C - Case of 1 | GLDG-55C Case of 1



GREEN LOGIC™ STAINLESS STEEL CLEANER

RTU

Streak free formula | Safe for all metals | No oily residue

- ✓ Innovative product that makes cleaning metal finishes easy.
- ✓ With a biodegradable surfactant blend, natural oils and emulsifiers, the surface is cleaned and protected against fingerprints and smudges with the environment in mind.
- ✓ Certified to be a safer alternative to standard cleaners while maintaining performance.

Not sold in CA

Product Codes: GLSS-32 Case of 12



HYDROXI PRO® CLEANING WIPES

RTU

Reduced toxicity | Non-flammable | Streak-free

- ✓ Hydroxi Pro® Cleaning Wipes cut through grease, grime and dirt.
- ✓ Powerful hydrogen peroxide-based cleaning formula helps remove contaminations from most places without transferring harsh solvents to your skin.
- ✓ Helps wipe away germs and bacteria.
- ✓ No solvents or harsh chemicals making them safer to handle.
- ✓ Use on any surface for a quick easy way to clean those touch points.

Not sold in CA

Product Codes: HPCW-35 Case of 6 | HPCW-375P Case of 1
HPCW-DISPENSER Case of 1



WHAT IS GREEN SEAL?

Green Seal is an independent, non-profit organization recognized by the industry and strives to achieve a healthier, cleaner environment. Green Seal's evaluations are based on state of the art science and internationally recognized methods and presiders. Green Seal provides credible, objective, and unbiased information whose only purpose is to direct the purchase to environmentally responsible products and service.



GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR CLEANER

RTU

Leaves no residue | Reduces allergens | Streak free | Certified green

- ✓ This floor cleaner is a water-based, non-toxic solution specially designed for polyurethane finished hardwood floors and many varieties of laminate.
- ✓ Unlike all-purpose cleaners and soaps, it quickly cleans tough stains and spills without dulling your floor's finish or leaving any residue.
- ✓ Full strength and ready to use formula.

Not sold in CA

Product Codes: GLFC-32 Case of 12 | GLFC-128 Case of 4



GREEN LOGIC™ LOW ODOR FLOOR STRIPPER

CONC

Low odor | Non-corrosive

- ✓ Non-butyl floor seal and finish remover.
- ✓ Specially formulated to remove new zinc-free floor finishes as well as traditional floor finishes.
- ✓ Superior results without harsh butyls, phosphates and alkylphenol ethoxylate surfactants.
- ✓ Less than 6% VOC's.

Not sold in CA

Product Codes: GLFS-128C Case of 12 | GLFS-5C Case of 1 | GLFS-55C Case of 1



GREEN LOGIC™ HARDWOOD & LAMINATE FLOOR REFRESHER

RTU

Phosphate-free | Streak-free

- ✓ Environmentally friendly formula uses an acrylic polymer technology that refreshes the gloss appearance of polyurethane finished hardwood floors.
- ✓ Quickly brighten your floors and make them look new again with our unique formula.
- ✓ Safe for all hardwood and laminate surfaces.

Not sold in CA

Product Codes: GLFR-32 Case of 12 | GLFR-128 Case of 4



GREEN LOGIC™ METAL FREE FLOOR FINISH

RTU

Non-toxic | Low odor

- ✓ Metal-free floor seal and finish with advanced cross-linked polymer technology produces a high quality, modified acrylic polish. (Zinc, a component of many floor finishes, is toxic to aquatic life in streams, rivers and lakes).
- ✓ Environmentally preferable with increased finish durability, thus reducing the need to strip and recoat frequently.
- ✓ Superior detergent resistance, gloss retention and mark resistance relative to conventional metal-free polishes.

Not sold in CA

Product Codes: GLFF-128 Case of 4 | GLFF-5G Case of 1 | GLFF-55G Case of 1

Blend Aid II (BA-2)



DISPENSING SYSTEMS

No more wasting product, time or money!

The easiest and most cost effective way to clean! These self-contained, easily wall mounted dispensers accurately measure each dilution using preset metering tips to produce the desired cleaning solutions. Each dispenser holds one gallon of Hydroxi Pro Concentrate and provides two convenient filling points. Use of the dispenser is simple. Comes completely assembled and ready to mount on any vertical surface. Lockable cabinets are available in three sizes as well as an economic compact size.

Dispensers sold with or without hose:

Blend Aid II w/hose
BA-2 W/Hose Case of 1

Blend Aid Jr. BA-JR Case of 1

Portable Hand Dispenser
(2 color Coded)

Blend Aid II (Dispenser Only)
BA-2 Case of 1

Hose 6FT-BH



Blend Aid Jr. (BA-JR)

Scan me to learn more about our Green Products on our website, or visit us at coreproductsco.com to learn more.



THINK BIG!

DEVELOP YOUR OWN BRAND

Establish your brand identity
and create customer loyalty!



CORE
PRODUCTS COMPANY



PRIVATE LABEL MARKETING

So, what exactly is private labeling?

Private label products are those manufactured or provided by one company to offer under another company's brand. It is one of the hottest trends out there today! And, why shouldn't it be?

More and more businesses are getting away from the 'national' brands and offering their customers private labeling. Though the public generally used to see private labels as low-cost imitations of branded products, private labels have overcome this reputation and retailers are all offering private label products these days.

Still not convinced that private labeling is for you? Here are 5 more reasons you should give it a try!

BENEFITS OF PRIVATE LABELING:

1. **Brand loyalty:** Private branding allows you to create your own unique image, which creates a marketing identity and promotes stronger customer recognition and loyalty.
2. **Custom Tailored:** The packaging and labels can be tailored to meet YOUR specifications, including product name, description, company's logo and contact information.
3. **Control:** Private labeling allows more control over things like pricing, marketing, sales and distribution. YOU get to make the rules.
4. **Higher margin:** With higher margins possible, there is a greater opportunity for profit. For retailers, margins on private label goods are an average of 10% higher than those on similar branded products with higher margins possible; there is a greater opportunity for higher profit.
5. **Exclusivity:** Private label products are only available from you the retailer - customers will not go into a popular megastore and find the private brand product at a lower price. Customers will not find the private brand product somewhere else on the internet either. **You OWN it!**

Want more information about how private labeling can benefit your business?

Give us a call at 800-825-2673.

Scan me learn more about Private
Label Marketing on our website, or
visit us at coreproductsco.com
to learn more.



MARKETING

Boost Sales Fast with postcards!

Core Products has developed a complete line of attractive postcards that can be direct mailed to your customers. If you would like us to assist in your market efforts please contact your Core Representative for more information.



PRODUCT DISPLAYS

Increase sales with attractive displays!

These corrugated display holders, cardboard displays complement our line of products. The cardboard displays ship one per box, and quickly assemble in minutes to give you a great display.



POINT-OF-SALE LABELS

Customers need information to make decisions!

We now offer Point-Of-Sale product labels for distributor's show rooms. Order one for each product you display. Our colorful labels stick to most retail shelving in just seconds. These labels offer product highlights and QR codes that direct our customers to the product landing pages. Here they can get more information, watch videos or download SDS sheets. They are free of charge for our valued customers. **Contact your Core representative for more information.**

WHAT TO DO NEXT:

You can receive one case (each) of Core Products Co.'s biggest sellers, shipped directly to your door. You will receive the Free display case and Point Of Sale Information cards that highlights the product features and includes the QR Codes to link smart phones to the product landing pages. **Call Us At 800.825.2673 to order your Starter Kit.**

Free Freight on all orders!

HOW TO GET STARTED:

EASY AS 1..2..3

1. **Call Customer service to set up your account.**
800-825-2673
2. **You can pay with check or apply for your Core Charge Account.**
3. **Place your order over the phone, email, or online.**

Scan me to complete an application,
or visit us at [coreproductsco.com/
application](http://coreproductsco.com/application).





2018

PRODUCT CATALOG

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