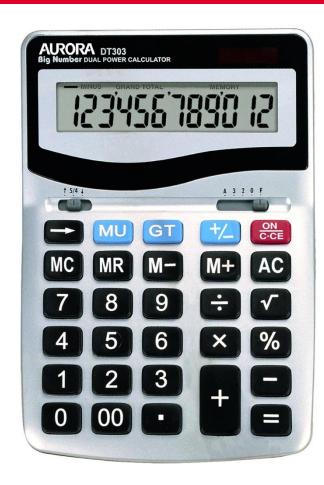
AURORA

DT303 Desk Calculator

The Aurora DT303 is built for durability and reliability and is a great calculator for heavy duty applications, the large 12 digit LCD display features large digits and is angled to enable easy viewing. The calculator is designed for ease of use with large keys, large numerals and the extra large addition key which all support fast data entry. Special features include the Grand Total feature that keeps a cumulative total of multiple calculations and the Mark Up feature which is great for calculating gross profit margins. Overall a reliable heavy duty product with a durable keyboard which represents excellent value for money.

Technical Specifications			
General Features			
Display Type	Angled LCD		
No. Digits	12		
1'000 Separator	Yes		
Key Type	Hard Plastic		
Power	Solar & Battery		
Battery Type	LR1130 x 1 (inc)		
Auto Power Off	Yes		
Direct Number Input	No		
Rubber Feet	Yes		
Case	No		
Dimension (mm)	133x198x35		
Weight (g)	171g		
General Functions			
× ÷ - + = .	Yes		
Square root	Yes		
Percentage	Yes		
Double 00	Yes		
Sign change key	Yes		
Backspace/delete	Yes		
Memory Keys	4 Key		
4 Constants	Yes		
Large addition Key	Yes		
Large answer bar	No		
Cost/Sell/Margin	No		
Tax Function	No		
Mark Up (GPM)	Yes		
Currency Conversion	No		
Decimal Selector	F,3,2,0		
Add Mode	Yes		
Round Up/Down	Yes		

Packaging	Unit Gift Box	Sub Carton	Master Carton
Quantity	1	10	80
Dimensions (mm)	155x244x36	160x260x320	360x656x544
Weight (Kg)	0.234	2.5	21.5
Barcode	6925781403601	6925781403861	6925781403878



- Large clear 12 digit display
- Durable heavy duty key pad
- Large well spaced keys
- Robust hard plastic keys
- o Mark Up key for Gross Profit

Did you know?

The handy 'MU' or Mark Up key allows you to add a percentage of gross margin to a cost price in order to calculate the correct sale price. The gross margin is the percentage of the sale price you wish to make as profit and NOT the percentage of the cost price. e.g.

You have a cost price of £75, and you wish to make a 40% gross profit margin, what should your sale price be? The answer is £125.

(This is your cost price of £75 + 40% of £125)

To calculate this on the DT303 you simply press

7)(5) \div 4)(0) MU) the display will show 125.