NIELSEN BRANDBANK

NESCAFÉ Original Instant Coffee Granules Tin 750g



EAN 7613035298989

Target market(s)
GB, IE

Components

Nutrition

	Per 100g	Per 100ml**	Per mug**	%RI*
Energy	484 kJ	4 kJ	9 kJ	
	118 kcal	1 kcal	2 kcal	<1%
Fat	0.2g	nil	trace	<1%
of which: saturates	0.1g	nil	trace	<1%
Carbohydrate	3.1g	trace	0.1g	<1%
of which: sugars	3.1g	Trace	0.1g	<1%
Fibre	34.1g	0.3g	0.6g	-
Protein	7.8g	0.1g	0.1g	<1%
Salt	0.25g	nil	trace	<1%
*Reference Intake of an average adult (8400kJ/2000kcal)				
**One mug (one rounded tsp (1.8g) + 200ml water); used as basis for per 100ml				

Calculated Nutrition

	per 100g	Per 100ml	Per mug
Energy (kJ)	484	4	9
Energy (kcal)	118	1	2
Fat (g)	0.2	Nil	Trace
of which saturates (g)	0.1	Nil	Trace
Carbohydrate (g)	3.1	Trace	0.1
of which sugars (g)	3.1	Trace	0.1
Fibre (g)	34.1	0.3	0.6
Protein (g)	7.8	0.1	0.1
Salt (g)	0.25	Nil	Trace

Product Description

Brand

Nescafé

Features

Double filter, full flavour

Standardised Brand

Brand - Nescafé

Regulated Product Name

Soluble Coffee

Marketing

Product Marketing

Our exclusive Double Filter technology captures the richest flavours and aromas from freshly roasted coffee to start your day, to create the fullest flavoured Nescafé® Original.

Brand Marketing

With over 75 years inspiring coffee drinkers all over the world, we now bring you our very best Nescafé® Original yet, thanks to our Double Filter technology.

Professional advice

Nescafé® is produced with 100% coffee beans, nothing else. Through a careful selection of beans, Nescafé® Original delivers a rich and full-flavoured mug.

Manufacturer Marketing

By Appointment to Her Majesty The Queen Nestle UK Ltd, Manufacturers of Nestlé Products

Other Information

Packaged in a protective atmosphere

For sale in original containers only

Further Description

Did you know? As part of the Nescafé Plan, we work directly with farmers and provide them with training and local assistance. Find out more oat nescafe.co.uk/nescafe-plan

Trademark Information

® Reg. Trademark of Société des Produits Nestlé S.A

Storage & Usage

Storage Type

Туре

Ambient

Preparation and Usage

For the Perfect Serve
Always use a dry measure and freshly boiled water (not boiling hot)
One rounded teaspoon (minimum 1.8g) per mug**
One rounded tablespoon (minimum 6g) per pint
Makes approx. 416 mugs** of coffee

Storage

Store in a cool, dry place Best Before End: See Base

Brandbank Captured Pack Data

Pack Size

750g e

Numeric Size

Numeric Size - 750

Recycling Info

Tub - Recyclable

Dimension

Shelf Height (mm)	Shelf Width (mm)	Shelf Depth (mm)
194	210	108

(GS1 package measurement rules)

Pack Type

Type - Tub

Weight

Gross Weight - 1031

Unit Merchandising

Height - 194 Width - 210 Depth - 108

Recycling Other Text

Care for the environment Detach Lid before Recycling Recycle the Lid as Plastic - where facilities exist Recycle the main body of this can as Steel

Usage Count

Number of uses - Servings

416

Usage Other Text

Makes approx. 416 mugs** of coffee

Customer Services

Return To

Contact our professionals Tel. 0800 745 845 (UK) 00800 6378 5385 (ROI) www.NestleProfessional.co.uk PO Box 207, York, YO91 1XY, UK.

Telephone Helpline

0800 745 845 (UK) 00800 6378 5385 (ROI)

Web Address

www.NestleProfessional.co.uk

Extended Data

Languages On Pack

• English

Description Breakdown

Functional Name - Instant Coffee Granules Variant - Original









