



P-touch CUBE Pro. App-based label printer

PT-E720BT



Professional labelling for electricians, made simple

Designed for professional electricians who demand speed, accuracy, and compliance, the Brother PT-E720BT delivers fast, high-quality labelling from your smart device. Compact and app-driven, it's the smart choice for flexible, connected labelling on the go.

Create or access and edit ready-made templates using the app with just a few taps. With an auto-cutter for precise, custom-length labels and compatibility with Pro Tapes up to 24mm wide, the PT-E720BT helps you leave the mark of a smart professional every time.



Key features:

- Brother Pro Label Tool app – Design and print compliant labels from your smart device
- Print durable labels up to 24mm wide
- Print labels containing QR codes, barcodes and logos
- Compatible with most of our Pro Tape range – industrial-grade labels tested to the extreme
- USB and Bluetooth connectivity
- Built-in Li-Ion rechargeable battery
- Compact and portable
- 3-year warranty



Designed for



range of tapes



3
YEAR
WARRANTY



Brother Pro Label Tool app

Design, preview and print durable, industry-compliant labels from your smart device. Quick device pairing and intuitive app controls enable on-demand printing, whenever and wherever needed.



Download Now

Not suitable for PT-E110

Key features:

- Seamlessly connect to your printer via Bluetooth
- Ready-to-print label templates for the most common applications
- Customise labels with logos, barcodes, QR codes and more
- Create labels using data from a spreadsheet
- Preview labels before printing - no guesswork
- Share label designs with other users for quick reprinting
- Templates for compliance at the touch of a button

Learn more:

www.brother.co.uk/business-solutions/electricians#pt-how-to-videos



General

Carton contents

Label printer, USB cable, built-in
Li-Ion battery (PA-BT-005),
TZe-S651 - 24mm black on
yellow strong adhesive tape

Dimensions and weights

Machine only (W) x (D) x (H)

128mm x 67mm x 128mm

With the carton (W) x (D) x (H)

198mm x 96mm x 215mm

Weight

0.64kg (Machine only),
1.09kg (With the carton)

Printing

Print resolution

180dpi/128dots

Tape width compatibility

3.5mm, 6mm, 9mm, 12mm,
18mm, 24mm

Cutter

Auto

Print method

Thermal transfer

Max. label length

1,000mm

Cutter type

Scissors

Max. print speed

20mm/sec

Max. print height

18mm

Tape type compatibility

TZe Strong adhesive laminated,
TZe Flexible ID laminated,
TZe Security,
TZe Self-laminating

Design

Design type

Portable, app-only

Housing colour

Black and orange

Optional protective case

BPA-CC7-700

Power

Power supply

Built-in Li-Ion battery
1,750mAh (PA-BT-005)

Auto power off

Battery: 10 minutes
USB connected: 1 hour

Connectivity

USB

Full speed ver 2.0 (Micro-B)

Bluetooth

Ver 5.0

Software and app compatibility

P-touch Editor 6 software

Yes

Pro Label Tool app

Yes

Compatible OS

Windows

11/10

Android

16/15/14/13/12

iOS

18/17

brother

at your side

Contact:

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