

Tide® plus Bleach **Liquid Laundry Detergent**

Tide Plus Bleach Alternative delivers the amazing clean you expect from Tide and helps your fabrics look brighter and whiter after just one wash.* It allows for bright whites while also protecting your colors, thanks to even more cleaning ingredients that revive dingy fabrics and prevent the dirty wash water from soaking back into them.



Features

- Now whiter and brighter fabrics after one wash!* *vs previous formula.
- Part of the Tide Plus Collection.
- Cleans, Freshens, Whitens, Brightens.
- Original Scent.

*vs previous formula

PROVIDE SKU

P&Gevery experience counts." **Professional**