



## Good Sense® 60 Day Air Care System

The Next Generation of Good Sense Odor Control Products

Diversey #	Distributor #	Description	Pack Size
100888675		Good Sense® 60 Day Refill (Green Apple)	6 x 1.7 oz./50 mL
100888677		Good Sense® 60 Day Refill (Citrus)	6 x 1.7 oz./50 mL
100910595		Good Sense® 60 Day Refill (Fresh)	6 x 1.7 oz./50 mL
D100910596		Good Sense® 60 Day Wall Dispenser White	6 x 1 Dispenser

### Features and Benefits

- 60+ days of continuous fresh fragrance to keep areas smelling clean
- Reliable passive system is compact, silent and doesn't depend on batteries or fuel cells
- Contains a molecular odor counteractant that effectively fights odors rather than masking them
- "Simple-twist" activation takes only seconds, reducing the need for training and labor time
- Dispenser is made of a durable plastic and can be mounted by adhesive
- Premium fragrances designed specifically to enhance the customer experience without over powering their senses
- Easy push-to-open makes changing refills simple and fast
- Locking feature comes with a key to prevent theft

### Market Opportunity

- Perfect for small and large area restrooms, locker rooms, common areas, fitness facilities, entry ways and other areas where odor is an issue
- Quick Restroom Application Guide:
  - » Restrooms with 1-2 Urinals/Toilets: 1 Cartridge or Good Sense® 30 Day Door Pads
  - » Restrooms with 3-6 Urinals/Toilets: 1 Cartridge in the center of the restroom
  - » Restrooms with 6-10 Urinals/Toilets: 2 Cartridges (one on each side of the restroom)
  - » Restrooms with 10+ Urinals/Toilets: 2 or more should be placed evenly in the restroom

### People who ordered this product have also ordered:



**Crew®**  
Clinging Toilet Bowl Cleaner



**BreakDown™/MC**  
Liquid Odor Eliminator  
Concentrate *Fresh*



**BathMate™/MC**  
Acid-Free Washroom Cleaner  
Concentrate



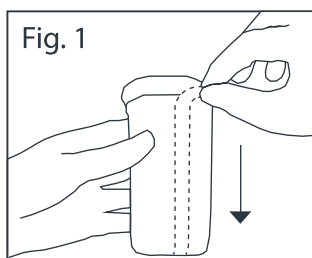
**Glance® NA**  
Glass & Multi-Surface Cleaner  
Non-Amoniated

## Good Sense®

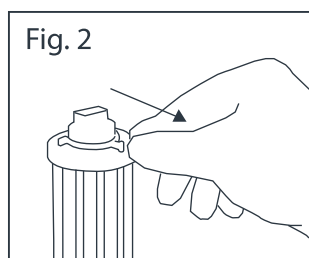
### How to Demo:

Activate refill in a medium/large area room or restroom with a potential customer, allow 2-3 minutes and the customer will experience how easy, simple and effective the system is. No dispenser is required for the demo. Provide an SDS when leaving refills with customers.

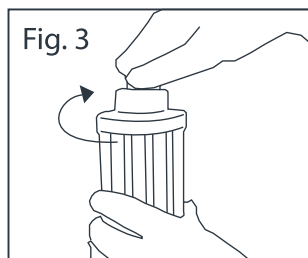
1. Remove Wrapper



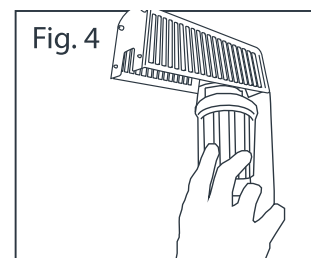
2. Remove Gray activation clip



3. Turn clockwise to activate, will click when activated



4. Dispenser not required for demo, but used for field testing



### Reasons for the customer to buy:

- Quality-built durable dispensers that are nicer and easier to use than other systems in the market
- 50 mL of premium liquid fragrance lasts longer and suspends in the air better than any other odor control system on the market today
- Safety – Spill resistant packaging, locked dispenser, individually labeled cartridges, minimal GHS classifications and no special storage/handling requirements like gels or aerosols

### How to sell in 1 minute!

**Customer question 1:** How does having a restroom air care system improve my business?

**Answer:** 94% of adults say they will not return to a business if they experience a dirty restroom. A restroom air care system improves the bathroom experience to keep customers coming back and generating revenue.

**Customer question 2:** Why choose Good Sense 60 Day over the other systems on the market?

**Answer:** Four decades of odor control solutions with Good Sense technology has led to the best customer experience.

**Customer question 3:** I already have a system installed; do I have to buy all new dispensers if I switch?

**Answer:** The refill cartridges will fit in most competitor dispensers. However, the Good Sense 60 Day Dispenser is free if you would prefer a smaller, sleeker unit.



Good Sense 60 Day Sell Sheet



Use Instruction & Installation



Safety Data Sheet (SDS)