



SAFETY DATA SHEET

PS2120 Purely Smile Bubblegum Concentrate

SECTION 1: Identification of the substance/mixture and of the company/undertaking

1.1. Product identifier

Product name	Purely Smile Bubblegum Concentrate
Internal identification	PS2120
Container size	5L

1.2. Relevant identified uses of the substance or mixture and uses advised against

Identified uses	Odour control concentrate. For professional use only.
Uses advised against	Not for direct contact with Food or Beverage stuffs. Not for oral consumption.

1.3. Details of the supplier of the safety data sheet

Supplier	Blake & White Hopkinson Way West Portway Industrial Estate Andover, Hampshire, SP10 3ZE Tel: 01264 313560 Email: hello@blakeandwhite.com
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1.4. Emergency telephone number

Emergency telephone	Out of Office Hours Emergency Information:- For accidents and spillages involving this product that pose a threat to the environment, or human health, or require immediate first aid advice please call:- +44 (0)1865 407333. NOTE: This number will not provide technical details of the product, or deal with other general enquiries regarding application and use of the product. UK Environment Agency 24hour Advisory Service 0800 807060. Irish Environmental Protection Agency 1890 335599 (This is a Lo Call Number)
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SECTION 2: Hazards identification

2.1. Classification of the substance or mixture

Classification (EC 1272/2008)

Physical hazards	Not Classified
Health hazards	Skin Irrit. 2 - H315 Eye Irrit. 2 - H319
Environmental hazards	Aquatic Chronic 3 - H412

2.2. Label elements

Hazard pictograms



Signal word	Warning
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Hazard statements	H315 Causes skin irritation. H319 Causes serious eye irritation. H412 Harmful to aquatic life with long lasting effects.
Precautionary statements	P273 Avoid release to the environment. P280 Wear protective clothing, gloves, eye and face protection. P302+P352 IF ON SKIN: Wash with plenty of water. P305+P351+P338 IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if present and easy to do. Continue rinsing. P332+P313 If skin irritation occurs: Get medical advice/ attention. P337+P313 If eye irritation persists: Get medical advice/ attention. P404 Store in a closed container. P501 Dispose of contents/ container in accordance with national regulations.
Detergent labelling	< 5% cationic surfactants, < 5% non-ionic surfactants, Contains BENZYL ALCOHOL

2.3. Other hazards

This product does not contain any substances classified as PBT or vPvB.

SECTION 3: Composition/information on ingredients

3.2. Mixtures

C9-11 ALCOHOL ETHOXYLATE WITH 6.5M ETHYLENE OXIDE CAS number: 68439-46-3	1 - 2%
Classification Acute Tox. 4 - H302 Eye Dam. 1 - H318	
ALKYL BENZYL DIMETHYL AMMONIUM CHLORIDE CAS number: 68424-85-1 EC number: 270-325-2 M factor (Acute) = 10 M factor (Chronic) = 1	1%
Classification Met. Corr. 1 - H290 Acute Tox. 4 - H302 Skin Corr. 1B - H314 Eye Dam. 1 - H318 Aquatic Acute 1 - H400 Aquatic Chronic 1 - H410	

The full text for all hazard statements is displayed in Section 16.

Composition comments	To the best of our knowledge, all of the substances used in this product are being supported for the relevant application in REACH.
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SECTION 4: First aid measures

4.1. Description of first aid measures

General information	In case of accident or if you feel unwell, seek medical advice immediately (show the label where possible). For immediate First Aid advice in the UK, dial 111.
Inhalation	Move affected person to fresh air and keep warm and at rest in a position comfortable for breathing. Get medical attention if any discomfort continues.

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Ingestion	Do not induce vomiting. Rinse mouth thoroughly with water. Get medical attention immediately. Show this Safety Data Sheet to the medical personnel.
Skin contact	Remove contaminated clothing and rinse skin thoroughly with water. Get medical attention if irritation persists after washing.
Eye contact	Remove any contact lenses and open eyelids wide apart. Rinse immediately with plenty of water. Continue to rinse for at least 15 minutes and get medical attention.

4.2. Most important symptoms and effects, both acute and delayed

General information	Neat product may cause irritation to skin and eyes. Dilute chemical may result in mild irritation to skin. Contact of dilute chemical with eyes should still be treated as outlined above.
Inhalation	Unlikely route of exposure. Inhalation of sprayed droplets may result in soreness of the throat, mouth and nose.
Ingestion	Unlikely route of exposure without deliberate abuse. If neat chemical is ingested, irritation of the mouth, throat and GI tract may occur. If dilute chemical is ingested some soreness of the mouth, throat and GI tract may occur.
Skin contact	Prolonged or repeated contact with skin may cause irritation, redness and dermatitis. Use solutions may cause mild irritation, especially to open cuts and abrasions.
Eye contact	Irritating to eyes.

4.3. Indication of any immediate medical attention and special treatment needed

SECTION 5: Firefighting measures

5.1. Extinguishing media

Suitable extinguishing media The product is non-combustible. Use fire-extinguishing media suitable for the surrounding fire.

5.2. Special hazards arising from the substance or mixture

Specific hazards The product is non-combustible. If heated, irritating vapours may be formed.

5.3. Advice for firefighters

Protective actions during firefighting Protective clothing and respiratory protection should be worn when tackling fires involving this product. Control run-off water by containing and keeping it out of sewers and watercourses.

Special protective equipment for firefighters Wear positive-pressure self-contained breathing apparatus (SCBA) and appropriate protective clothing.

SECTION 6: Accidental release measures

6.1. Personal precautions, protective equipment and emergency procedures

Personal precautions Wear protective clothing as described in Section 8 of this safety data sheet.

6.2. Environmental precautions

Environmental precautions Spillages or uncontrolled discharges into watercourses must be reported immediately to the Environmental Agency or other appropriate regulatory body. Avoid or minimise the creation of any environmental contamination.

6.3. Methods and material for containment and cleaning up

Methods for cleaning up Stop leak if safe to do so. Contain and absorb spillage with sand, earth or other non-combustible material. Collect and place in suitable labelled containers and seal securely. For waste disposal, see Section 13.

6.4. Reference to other sections

Reference to other sections See sections 8, 12 & 13

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SECTION 7: Handling and storage

7.1. Precautions for safe handling

Usage precautions Wear suitable protective equipment for prolonged exposure and/or high concentrations of vapours, spray or mist. Read and follow manufacturer's recommendations.

7.2. Conditions for safe storage, including any incompatibilities

Storage precautions Store in tightly-closed, original container in a dry, cool and well-ventilated place. Store below 40 Degrees C.

7.3. Specific end use(s)

Specific end use(s) Odour control preparation.

Usage description Refer to use instructions.

SECTION 8: Exposure controls/Personal protection

8.1. Control parameters

Ingredient comments Where new information becomes available under REACH, this will be passed on as revisions to the Safety Data Sheet.

8.2. Exposure controls

Protective equipment



Personal protection

The PPE indicated above is not a COSHH assessment. It represents PPE that should be considered during the manufacture, distribution, use and final disposal stages of this product's life cycle. It is the responsibility of employers to conduct a COSHH/risk assessment to determine appropriate PPE levels. The information given below should be used to support this assessment. Where possible replace manual processes with automated or closed processes to minimise contact with the product.

Eye/face protection

Wear approved chemical safety goggles where eye exposure is reasonably probable. Refer to EN Standard 166 to select appropriate level of protection.

Hand protection

Rubber (natural, latex). Neoprene. Polyvinyl chloride (PVC). Refer to Standard EN 374 and EN 16523

Other skin and body protection

Provide eyewash station. Wear suitable protective clothing as protection against splashing or contamination. Reference to EN 13832 and EN 943 is useful when selecting footwear and clothing.

Hygiene measures

Promptly remove non-impervious clothing that has become contaminated, provided it is not adhered to the skin. Wash contaminated clothing before reuse. Provide eyewash station and safety shower.

Respiratory protection

No specific recommendation made, but respiratory protection must be used if the general level exceeds the Workplace Exposure Limit. In the case of dust or aerosol formation (eg spraying), or vapour from hot vessels, use respiratory protection with an approved filter (P2).

Environmental exposure controls

Do not allow the substance to contaminate surface water/ground water. See points 6, 12 & 13.

General Health and Safety Measures.

The above requirements refer to the neat product. Normal use solutions of this product are unclassified. However, a full COSHH assessment should still be conducted. We recommend use of gloves and eye protection.

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SECTION 9: Physical and chemical properties

9.1. Information on basic physical and chemical properties

Appearance	Liquid
Colour	Pink.
Odour	Bubble Gum
Odour threshold	Not applicable.
pH	pH Concentrated Solution 6 - 8
Melting point	Approximately 0 Degrees C.
Initial boiling point and range	Boils at approximately 100 Degrees C.
Flash point	Not applicable.
Evaporation rate	Not applicable.
Evaporation factor	Not applicable.
Flammability (solid, gas)	Not applicable.
Upper/lower flammability or explosive limits	Not applicable.
Other flammability	Not applicable.
Vapour pressure	Not applicable.
Vapour density	Not applicable.
Relative density	0.998 - 1.002 @ 20 Degrees C
Bulk density	Not applicable.
Solubility(ies)	Soluble in water.
Partition coefficient	Not applicable. Not technically practical for mixtures.
Auto-ignition temperature	Not applicable.
Decomposition Temperature	Not applicable.
Viscosity	Not determined.
Explosive properties	Not applicable.
Explosive under the influence of a flame	Not considered to be explosive.
Oxidising properties	Not applicable. Contains no Oxidising Components.

9.2. Other information

Refractive index	Not applicable.
Particle size	Not applicable.
Molecular weight	Not applicable.
Volatility	Not applicable.
Saturation concentration	Not applicable.
Critical temperature	Not applicable.

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Volatile organic compound	Not applicable.
Explosive Properties	Not Classified as Explosive
Storage Temperature Range	0 to +40 Degrees C

SECTION 10: Stability and reactivity

10.1. Reactivity

Reactivity Not expected to react when correctly stored and used. Mixing with other chemicals may produce unexpected reactions.

10.2. Chemical stability

Stability Stable at normal ambient temperatures and when used as recommended. - See note 10.6.

10.3. Possibility of hazardous reactions

Possibility of hazardous reactions Refer to section 10.1. Do not mix with Hypochlorite based chemicals, this could result in a dangerous heating of the solution.

10.4. Conditions to avoid

Conditions to avoid Avoid excessive heat for prolonged periods of time.

10.5. Incompatible materials

Materials to avoid Strong acids. Bleach.

10.6. Hazardous decomposition products

Hazardous decomposition products Does not decompose when used and stored as recommended. - See section 10.5.

SECTION 11: Toxicological information

11.1. Information on toxicological effects

Acute toxicity - oral

ATE oral (mg/kg) 19,771.2

Acute toxicity - dermal

ATE dermal (mg/kg) 78,000.0

General information See section 4.2.

Inhalation Unlikely route of exposure. Inhalation of sprayed droplets may result in soreness of the throat, mouth and nose. - See section 4.2.

Ingestion May cause irritation to mouth, throat and GI tract.

Skin contact Irritating to skin.

Eye contact Irritating to eyes.

SECTION 12: Ecological information

Ecotoxicity This product is classified as harmful to aquatic life. Normal use is not expected to pose a risk. Normal use is unlikely to pose a risk to the environment.

12.1. Toxicity

12.2. Persistence and degradability

Persistence and degradability The surfactant(s) used in this preparation complies (comply) with the biodegradability criteria as laid down in the European Detergents Regulation No 648/2004 as amended.

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12.3. Bioaccumulative potential

Bioaccumulative potential Not expected to bioaccumulate.

Partition coefficient Not applicable. Not technically practical for mixtures.

12.4. Mobility in soil

Mobility The product contains substances which are water soluble and may spread in water systems.

12.5. Results of PBT and vPvB assessment

Results of PBT and vPvB assessment This product does not contain any substances classified as PBT or vPvB.

12.6. Other adverse effects

Other adverse effects Not determined.

SECTION 13: Disposal considerations

13.1. Waste treatment methods

General information When handling waste, the safety precautions applying to handling of the product should be considered. Disposal of this product, process solutions, residues and by-products should at all times comply with the requirements of environmental protection and waste disposal legislation and any local authority requirements. Do not mix with other chemicals.

Disposal methods Small volumes of use solution can be disposed of to sewers.

SECTION 14: Transport information

General The product is not covered by international regulations on the transport of dangerous goods (IMDG, IATA, ADR/RID).

14.1. UN number

Not applicable.

14.2. UN proper shipping name

Not applicable.

14.3. Transport hazard class(es)

No transport warning sign required.

14.4. Packing group

Not applicable.

14.5. Environmental hazards

Environmentally hazardous substance/marine pollutant

No.

14.6. Special precautions for user

Not applicable.

14.7. Transport in bulk according to Annex II of MARPOL and the IBC Code

Transport in bulk according to Annex II of MARPOL 73/78 and the IBC Code Not applicable.

SECTION 15: Regulatory information

15.1. Safety, health and environmental regulations/legislation specific for the substance or mixture

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National regulations	UK Adoption and Implementation of the UN Globally Harmonised System (GHS) on Classification and Labelling of Chemicals (GB CLP) and considers UK National REACH legislation.
EU legislation	European Regulation (EC) No 1272/2008 (as amended) on Classification, Labelling and Packaging of Substances and Mixtures. Also considered is the REACH Regulation (EC) No.1907/2006 (as amended).

15.2. Chemical safety assessment

Pcs Information

No chemical safety assessment has been carried out.

SECTION 16: Other information

Abbreviations and acronyms used in the safety data sheet	(EC) No. 1272/2008 : EU Regulation on Classification, Labelling and Packaging of Substances and Mixtures. NPIS - National Poisons Information Service. vPvB - Very Persistent, Very bioaccumulative. PBT - Persistent, Bioaccumulative & Toxic. REACH - Registration, Evaluation, Authorisation & restriction of CHemicals (Regulation EC 1907/2006). DNEL - Derived No Effect Limit. PNEC - Predicted No Effect Concentration. COSHH - Control of Substances Hazardous to Health. Industry - Refers in section 8 to application of the substance in an industrial process. Professional - Refers in section 8 to application/use of the preparation/product in a skilled trade premises.
General information	This document is a Safety Data Sheet, NOT a CoSHH assessment. It is the customer's responsibility to conduct a full CoSHH assessment, taking into account the information held within this document along with other local factors considered in a risk assessment. The Risk and Hazard statements listed below are the full text of abbreviations used in this document. They are not the final classification, for this refer to section 2.
Revision comments	Amendment to the emergency phone number in Section 1.4.
Revision date	11/11/2021
SDS number	21358
Hazard statements in full	H290 May be corrosive to metals. H302 Harmful if swallowed. H314 Causes severe skin burns and eye damage. H315 Causes skin irritation. H318 Causes serious eye damage. H319 Causes serious eye irritation. H400 Very toxic to aquatic life. H410 Very toxic to aquatic life with long lasting effects. H412 Harmful to aquatic life with long lasting effects.
REACH extended MSDS comments	REACH requires that persons handling chemicals should take the necessary risk management measures, in accordance with assessments from manufacturers and importers of chemical substances. The relevant recommendations must be passed along the supply chain. These assessments are generally reported in Exposure Scenarios. Where Exposure Scenarios have been provided for substances used in this product, the relevant information is incorporated into the safety data sheet.

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**END OF SAFETY DATA
SHEET**

This information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process. Such information is, to the best of the company's knowledge and belief, accurate and reliable as of the date indicated. However, no warranty guarantee or representation is made to its accuracy, reliability or completeness. It is the user's responsibility to satisfy himself as to the suitability of such information for his own particular use.