

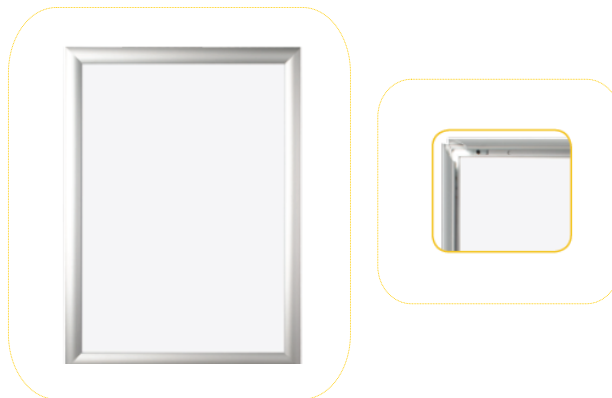
PRODUCT SHORT DESCRIPTION:

Popular range of snap frames

FEATURES AND BENEFITS:

- Aluminium frames snap open for quick poster change
- Clear plastic cover protects contents
- Ideal for displaying promotions, offers, posters and public information
- Supplied complete with wall fixings

PRODUCT IMAGE:



MARKETING COPY:

Signalling directions or displaying short information is a common need when organizing large and dynamic work or public spaces. The Bi-Office line of products offers you high-quality, elegant solutions. Durable and easily updatable, our Sign Holders and Guideposts are efficient in stressing brief messages or directions.

APPLICATION AND SALES PROPOSITION:

- Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors
 END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

| Frame/Colour: | Surface/Colour: | x A4 | Product Size: | Packed mm | N.W. kg | G.W. kg | Reference: | RRP: |
|----------------|-----------------|------|---------------|-------------|---------|---------|-------------|------|
| Grey aluminium | White | A4 | 210X297 | 430X230X25 | 0,40 | 0,60 | VT720415370 | - |
| Grey aluminium | White | A3 | 420X297 | 560X340X25 | 0,60 | 0,95 | VT560415370 | - |
| Grey aluminium | White | A2 | 420X594 | 730X470X25 | 0,95 | 1,50 | VT610415370 | - |
| Grey aluminium | White | A1 | 594X841 | 1075X660X25 | 1,60 | 2,42 | VT460415370 | - |

TECHNICAL DETAILS

COMPOSITION:

- Aluminium Frames
- Plastic Cover
- Anodized aluminium clamps
- Supplied with wall fixings

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:

Snap Display

Popular range of snap frames

- Aluminium frames snap open for quick poster change
- Clear plastic cover protects contents
- Ideal for displaying promotions, offers, posters and public information
- Supplied complete with wall fixings



WITHIN FAMILY:

- Basic Easel
- Snap Display Stand
- Leaflet Holder
- Flex tabletop display easel
- Ultra Lightweight Display Easel
- Oak Display Easel

QR CODE:



Author: Ana Oliveira

Approval:

Revision: 01
Date: 14-09-2015