

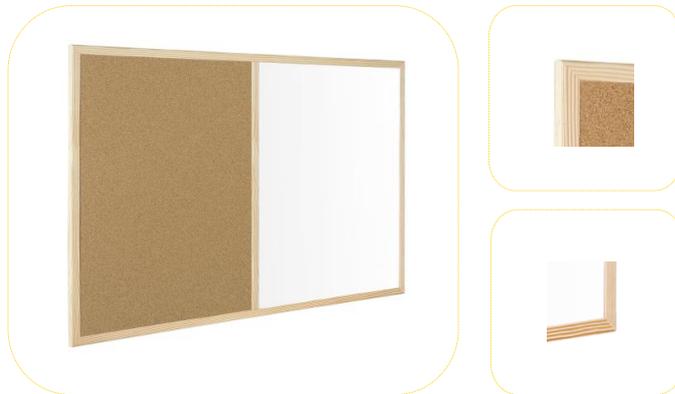
PRODUCT SHORT DESCRIPTION:

Half cork/half dryerase

FEATURES AND BENEFITS:

- Self-healing thick resilient cork
- Special dryerase surface
- Optimized for normal use
- Choice of magnetic dry-erase steel surface
- Choice of solid wood and lined trims
- Lightweight boards
- Economic boards
- Wall-fastenings included

PRODUCT IMAGE:



MARKETING COPY:

Combining functionality and smart design, Bi-Office solutions for small and home offices allow a full customisation of personal working spaces. Organising daily tasks or decorating a desktop is made easy using our clever tools and elegant planning solutions. Clever and original ideas to help maximising productivity, while building the most comfortable and appealing working and living spaces.

APPLICATION AND SALES PROPOSITION:

- Extremely competitive price
- Solid wood frame
- Versatile solution

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories or 2 for the price of 1.

RANGING TABLE:

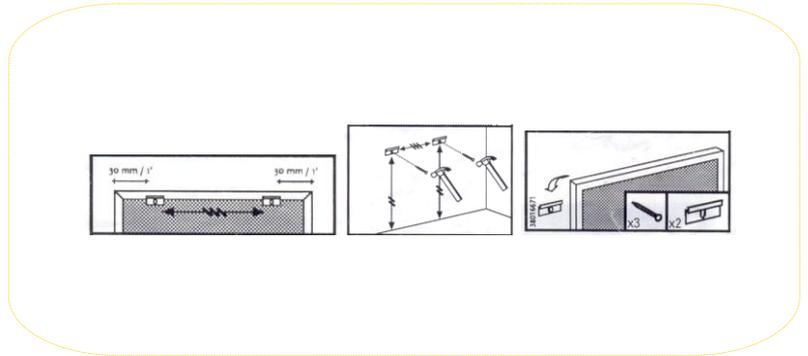
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Solid pine wood	Cork and melamine	400x300	610x410x295 – 40 uni pack	16,40	17,40	MX01001010	---
Solid pine wood	Cork and melamine	600x400	610x410x295 – 20 uni pack	15,00	16,00	MX03001010	---
Solid pine wood	Cork and melamine	600x450	610x460x295 – 20 uni pack	16,00	17,00	MX04001010	---

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Solide pine wood	Cork and melamine	800x600	810x610x155 – 10 uni pack	13,50	14,50	MX06001010	---
Solid pine wood	Cork and melamine	900x600	910x610x155 – 10 uni pack	14,50	15,50	MX07001010	---

TECHNICAL DETAILS**COMPOSITION:**

- Solid pine wood frame
- Cork and melamine surface
- Wooden based cores
- 2 year warranty

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:**Budget Wood Frame****Half cork/half dryerase**

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**WITHIN FAMILY:**

- Budget Whiteboard
- Budget Felt Board
- Budget Cork
- Budget Combo (other)
- New Basic Whiteboard
- New Basic Cork
- New Basic Felt

QR CODE:

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Approval: *Sandra Cecília Faria*Revision: 00
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