

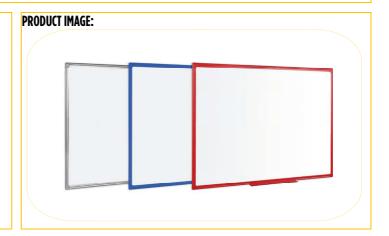
PRODUCT NAME: Maya Plastic Framed Whiteboard - Essential Series

RODUCT SHORT DESCRIPTION:

Simple and practical whiteboard

FEATURES AND BENEFITS:

- Essential Topaz Series:
 - o Good value for money for frequent use
- Plastic frame in a choice of colours
- Available in three choices of surface
 - o Melamine
 - o Lacquered steel
 - o Enamel
- Plastic pen tray simply clips onto frame in any position
- Wall fixings supplied



MARKETING COPY:

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

APPLICATION AND SALES PROPOSITION:

• Good value for money for frequent use

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:											
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:				
ESSENTIAL TOPAZ SERIES											
Grey Plastic	Melamine	600x450	720X470X22	1.83	2.38	MB0412186					
Grey Plastic	Melamine	900x600	1030x620x25	3.54	4.53	MB0712186					
Grey Plastic	Melamine	1200x900	1330x920x25	6.90	8.75	MB1412186					
Grey Plastic	Melamine	1800x1200	2000x1260x25	13.56	17.04	MB8512186					

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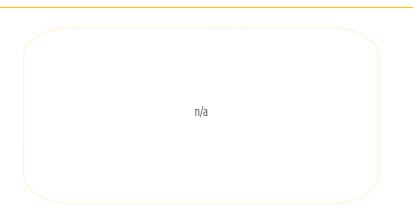
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Grey Plastic	Melamine	2400x1200	2590x1260x25	18	22.51	MB8612186	
Grey Plastic	Lacquered Steel	600x450	720x470X22	1.45	2.00	MB0407186	
Grey Plastic	Lacquered Steel	900x600	1030x620x25	2.78	3.77	MB0707186	
Grey Plastic	Lacquered Steel	1200x900	1330x920x25	5.39	7.34	MB1407186	
Grey Plastic	Lacquered Steel	1800x1200	2000x1260x25	10.54	14.02	MB8507186	
Grey Plastic	Lacquered Steel	2400X1200	2590x1260x25	13.97	18.48	MB8606186	
Red Plastic	Lacquered Steel	600x450	720X470X22	1.45	2.00	MB0407206	
Red Plastic	Lacquered Steel	900x600	1030x620x25	2.78	3.77	MB0707206	
Red Plastic	Lacquered Steel	1200x900	1330x920x25	5.39	7.34	MB1407206	
Red Plastic	Lacquered Steel	1800x1200	2000x1260x25	10.54	14.02	MB8507206	
Blue Plastic	Enamel	600x450	720X470X22	1.79	2.35	CE0401196	
Blue Plastic	Enamel	900x600	1030x620x25	3.47	4.46	CE0601196	
Blue Plastic	Enamel	1200x900	1330x920x25	6.76	8.61	CE0801196	
Blue Plastic	Enamel	1800x1200	2000x1260x25	13.28	16.70	CE1211196	
Red Plastic	Gridded Melamine	600x450	720X470X22	1.83	2.38	MB0421206	
Red Plastic	Gridded Melamine	900x600	1030x620x25	3.54	4.53	MB0721206	
Red Plastic	Gridded Melamine	1200x900	1330x920x25	6.90	8.75	MB1421206	
Red Plastic	Gridded Melamine	1800x1200	2000x1260x25	13.56	17.04	MB8521206	

TECHNICAL DETAILS

COMPOSITION:

- Plastic frame in a choice of colours
- Plastic pen tray simply clips onto frame in any position
- Wall fixings supplied
- melamine surface: 5 year warranty
- lacquered steel surface: 10 year warranty
- enamel surface: 25 year warranty



CERTIFICATION AND LEGISLATION:

n/a



52-IM-01 Revisão 01





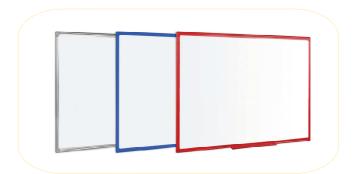


SUGGESTED ADVERT:

Maya Plastic Framed Whiteboard - Essential Series

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WITHIN FAMILY:

- Maya Whiteboard
- Maya Trio Whiteboard

- New Generation Whiteboard
- Eclipse Whiteboard

QR CODE:



Revision: 02 Date: 7-12-2016

Author: Ana Oliveira

Approval:







