

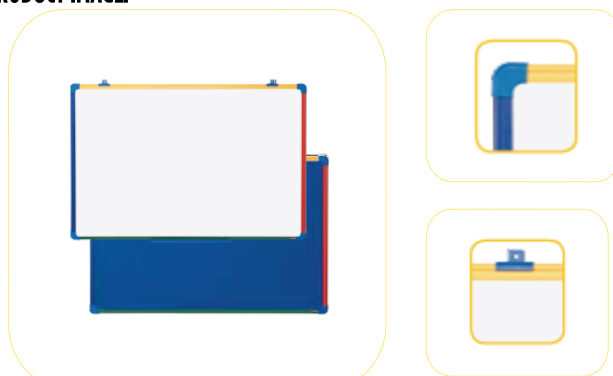
PRODUCT SHORT DESCRIPTION:

Magnetic Multi coloured dryerase and pin boards

FEATURES AND BENEFITS:

- Brightly coloured plastic frame
- Magnetic coated steel dryerase surface
- Or blue felt noticeboard
- Rounded corners for increased safety
- Supplied with wall fixings and pen tray with whiteboard

PRODUCT IMAGE:



MARKETING COPY:

Small sized boards are great everyday learning aids. The magnetic and dry erase surface makes it ideal to motivate learning and creative activities. The board can be used with colourful markers and magnets so the final result is even more fun!

APPLICATION AND SALES PROPOSITION:

- Ideal to drawing and children learning activities
- Lightweight visual aid

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers
 END USERS: classroom and play centers

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Multi coloured plastic	White magnetic steel	600x450	730x470x22	1,43	1,90	MB0407866	-
Multi coloured plastic	White magnetic steel	900x600	1030x620x25	2,73	3,70	MB0707866	-
Multi coloured plastic	Blue Felt	600x450	730x470x22	1,00	1,50	FB0443866	-
Multi coloured plastic	Blue Felt	900x600	1030x620x25	1,90	2,80	FB0743866	-

TECHNICAL DETAILS

COMPOSITION:

- Coloured Plastic frame
- Magnetic Coated Steel Dryerase surface
(Or) Blue felt noticeboard

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

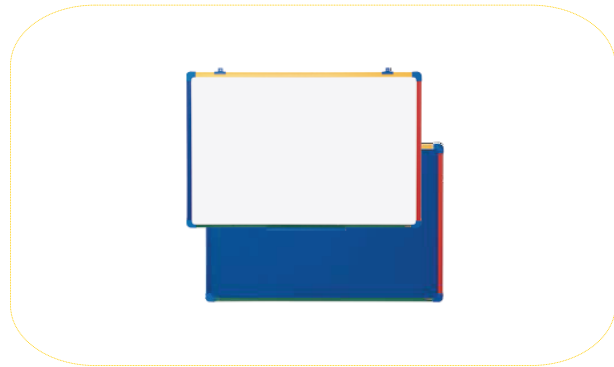
n/a

SUGGESTED ADVERT:

Schoolmate Boards

Magnetic Multi coloured dryerase and pin boards

- Brightly coloured plastic frame
- Magnetic coated steel dryerase surface
or blue felt noticeboard
- Rounded corners for increased safety
- Supplied with wall fixings and pen tray with whiteboard



WITHIN FAMILY:

- Schoolmate Laptop Boards
- Schoolmate Desktop
- Schoolmate Easel
- Frameless Laptop Boards

QR CODE:



Author: Mónica Lima

Approval: *José Gomes Lima*Revision: 00
Date: 06-02-2014