

PRODUCT SHORT DESCRIPTION:

Laminated World Map or Magnetic

FEATURES AND BENEFITS:

- Aluminium Frame, 1200x900mm
- World map with laminated drywipe surface or with magnetic drywipe surface
- Ideal for all education and business use
- Use Drywipe markers to write on and wipe off or use magnets for marking places of interest

PRODUCT IMAGE:



MARKETING COPY:

APPLICATION AND SALES PROPOSITION:

- Ideal for all education and business use.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, schools, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Grey Aluminium	World Map Non-magnetic	1200x900	1330x920x25	7,10	8,95	MAP0100902	-
Grey Aluminium	World Map Magnetic	1200x900	1330x920x25	8,70	10,30	MAP0100802	-
frameless	World Map Unframed	1200x900	1330x920x25	0,22	0,46	MAP0100901	-

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Laminated drywipe, magnetic drywipe or non-magnetic surface

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:**World Map****Laminated World Map or Magnetic**

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**WITHIN FAMILY:**

- European Map
- British Administrative Map
- Germany Map
- British Isles Sales and Marketing Map

QR CODE:

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Approval: *Janeke Gouveia*Revision: 00
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