

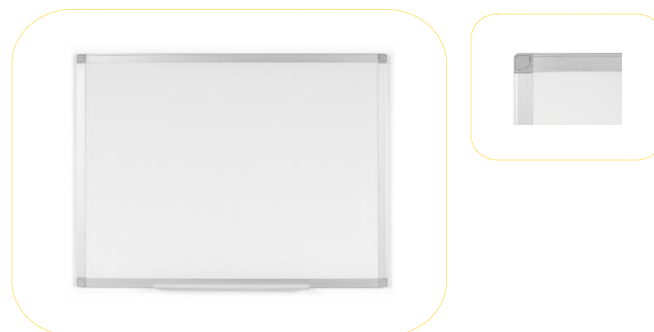
PRODUCT SHORT DESCRIPTION:

Anodized aluminium frame inspired in Minimalist office trends

FEATURES AND BENEFITS:

- Drywipe non-magnetic surface with 2 year warranty, for moderate use
- Includes plastic pen tray that can be easily clamped onto the frame, allowing effortless change
- Board corners with holes for easy fixation, improved stability and possibility to be mounted both portrait and landscape. Screw corner covers included for a clean look.
- Mounting kit included for an easy and fast fixing.
- Writing and memo board compatible with all regular dry erase markers, whiteboard and office board equipment.

PRODUCT IMAGE:



MARKETING COPY:

A presentation is enhanced by the use of writing text, drawing diagrams and even freehand doodles. The ability to write, erase and re-write information is now a central part to group meetings. Bi-Office has created the widest range of user friendly products that bring life into your meetings, lessons, conferences and training sessions.

APPLICATION AND SALES PROPOSITION:

- Optimized for moderate use it is an easy-to-install dry wipe board that will allow you to enhance your meetings, improve presentations, and be at the top of your game in conferences and training sessions.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

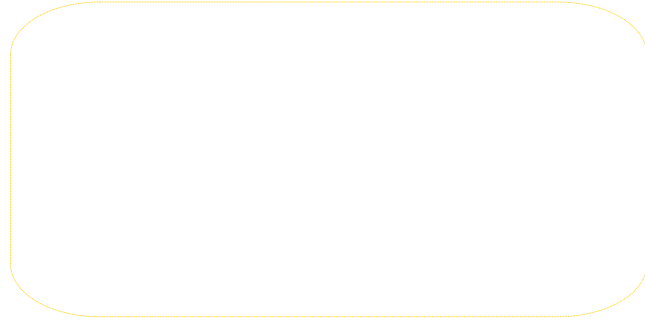
RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Aluminium	Non-Magnetic / White	600x450	730x470x25	1,30	1,88	MA021539214	
Aluminium	Non-Magnetic / White	900x600	1042x610x24	2,5	3,15	MA031539214	
Aluminium	Non-Magnetic / White	1200x900	1352x954x28	4,9	6,2	MA051539214	
Aluminium	Non-Magnetic / White	1200x1200	1690x1245x18	7,1	9,1	MA381539214	
Aluminium	Non-Magnetic / White	1500x1000	1650x1255x35	6,5	8,5	MA151539214	
Aluminium	Non-Magnetic / White	1500x1200	1650x1055x35	7,8	9,8	MA121539214	

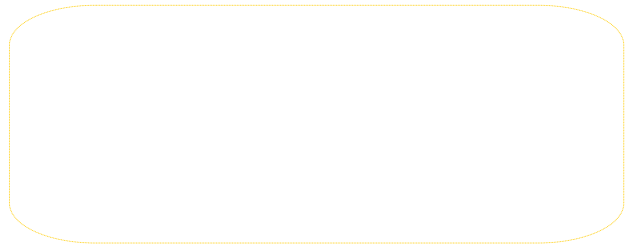
Aluminium	Non-Magnetic / White	1800x900	1950x955x35	7,3	9,5	MA071539214	
Aluminium	Non-Magnetic / White	1800x1200	1990x1255x24	8,6	11,2	MA271539214	
Aluminium	Non-Magnetic / White	2000x1000	2150x1055x35	8,6	11,2	MA221539214	
Aluminium	Non-Magnetic / White	2000x1200	2150x1259x35	10,4	13,4	MA281539214	
Aluminium	Non-Magnetic / White	2400x1200	2560x1260x35	12,3	15,9	MA211539214	

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Plastic corners with caps
- Non-magnetic surface

**TECHNICAL DETAILS****CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:**SUGGESTED ADVERT:****Ayda Whiteboard**

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**WITHIN FAMILY:**

- Ayda Ceramic
- Ayda Cork

QR CODE:

Author: Daniela González

Approval:

Revision: 02

Date: 25-11-2020