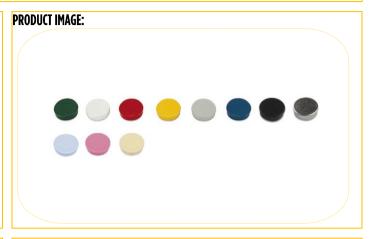


PRODUCT SHORT DESCRIPTION:

Bi-Office Super Strong Magnets

FEATURES AND BENEFITS:

- Size Ø 10mm | 15mm | 20mm | 30mm | 35mm
- Practical and easy to use on any Bi Office Magnetic dry wipe boards
- Various colours available
- Pack of 10
- Magnets strength (in A4 sheets)
 - 15mm: 8 sheets
 - 20mm: 11 sheets
 - 30mm: 14 sheets
 - 35mm: 16 sheets



MARKETING COPY:

Smart accessories that add up new functionality to the already useful tools produced by Bi-silgue. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

• Choice of several magnet colors

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like cross promotion with white boards.

RANGING TABLE:							
Colour:	Surface:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Green	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM160109	
Green	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM150109	
Green	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM140109	
Green	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM130109	
Green	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM170109	
Yellow	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM160209	
Yellow	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM150209	
Yellow	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM140209	
Yellow	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM130209	
Yellow	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM170209	
Blue	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM160409	

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52-IM-01 Revisão 01 Blue Magnetic 150x50mm | pack 10 175x135x120 0,072 0,077 IM150409 ---

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52-IM-01 Revisão 01 Blue Magnetic 200x50mm | pack 10 175x135x120 0,108 0,120 IM140409 ---

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52-IM-01 Revisão 01 Blue Magnetic 300x50mm | pack 10 175x135x120 0,172 0,184 IM130409 ---

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52-IM-01 Revisão 01 Blue Magnetic 350x50mm | pack 10 175x135x120 0,209 0,207 IM170409 ---

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52-IM-01 Revisão 01 Red Magnetic 100x50mm | pack 10 175x135x120 0,022 0,020 1M160509 ---

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Red	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM150509	
Red	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM140509	
Red	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM130509	
Red	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM170509	
White	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM161609	
White	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM151609	
White	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM141609	
White	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM131609	
White	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM171609	
Black	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM162609	
Black	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM152609	
Black	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM142609	
Black	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM132609	
Black	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM172609	
Grey	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM160309	
Grey	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM150309	
Grey	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM140309	
Grey	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM130309	
Grey	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM170309	
Blue Pastel	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM167009	
Blue Pastel	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM157009	
Blue Pastel	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM147009	
Blue Pastel	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM137009	
Blue Pastel	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM177009	
Pink	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM167109	
Pink	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM157109	
Pink	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM147109	
Pink	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM137109	
Pink	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM137109	
Yellow Pastel	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM167209	
Yellow Pastel	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM167209	
Yellow Pastel	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM157209	
Yellow Pastel	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM147209	
Yellow Pastel	Magnetic	350x50mm pack 10	175x135x120	0,209	0,207	IM137209	
Silver	Magnetic	100x50mm pack 10	175x135x120	0,022	0,020	IM160809	
Silver	Magnetic	150x50mm pack 10	175x135x120	0,072	0,077	IM150809	
Silver	Magnetic	200x50mm pack 10	175x135x120	0,108	0,120	IM150809	
Silver	Magnetic	300x50mm pack 10	175x135x120	0,172	0,184	IM140809	
Silver	Magnetic	350x50mm pack 10	175x135x120	0,022	0,020	IM170809	
Assorted	Magnetic	150x50mm pack 10	205x145x55	0,06	0,115	IM150909	
Assorted	Magnetic	200x50mm pack 10	205x145x55	0,09	0,145	IM140909	
Assorted	Magnetic	300x50mm pack 10	170x140x120	0,12	0,17	IM130909	
Assorted	Magnetic	350x50mm pack 10	170x140x120	0,1	0,15	IM170909	

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TECHNICAL DETAILS COMPOSITION: ASSEMBLY OVERVIEW: n/a n/a ILLUSTRATION: **CERTIFICATION AND LEGISLATION:** n/a SUGGESTED ADVERT: Magnets **Bi-Office Super Strong Magnets** • Ideal to personalize a board to the user • Great way to create new organization charts • Available in a wide variety of colours • Magnets strength (in A4 sheets) 15mm: 8 sheets 20mm: 11 sheets 30mm: 14 sheets WITHIN FAMILY: QR CODE: • Magnetic strips and tape • Magnetic Planning kit • Self-adhesive tape • Cleanning tissues Smart storage box • Crystal magnets • Earth-It accessories

Approval:

52-IM-01 Revisão 01

Bi-silque

Magnetic characteres

Bi-Office

Author: Cristiana Barbosa



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Revision 04:



10/03/2013		16/05/2019
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