

## **PRODUCT NAME:** Tabletop Self-Stick Flipchart Pad

### PRODUCT SHORT DESCRIPTION:

### Repositionable adhesive backed flipchart pad

### FEATURES AND BENEFITS:

- 20 sheet pad 585x500mm
- 70 gr/m<sup>2</sup>
- Easy to use, sticks again and again
- High quality, bleed-resistant paper
- Solvent-free adhesive
- With handle for easy carrying
- Simply fold out card support and ready to use



## MARKETING COPY:

Flipchart Pads are one of the basics of any presentation and the most versatile tools for communication. Offering the widest range available in the market, Bi-Office innovates and perfects the concept customizing each product for specific needs. Available in plain, gridded and recycled paper options, every page can be flipped or peeled, making it easy to show pre-prepared presentations and combine different groups of information.

### APPLICATION AND SALES PROPOSITION:

• Simple and versatile communication aid

### TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: conference centers, hotels, companies and organizations in general

#### ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

### PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:							
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
frameless	White paper	500x585	700x500x85 pack 6	4,20	4,60	FL148303	

51-IM-02



# **PRODUCT NAME:** Tabletop Self-Stick Flipchart Pad

### **TECHNICAL DETAILS**

### COMPOSITION:

- 70 gr/m<sup>2</sup> white paper
- Repositionable self adhesive glue
- Cardboard holder

ASSEMBLY OVERVIEW:

n/a

### CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

n/a

### SUGGESTED ADVERT:

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#### WITHIN FAMILY:

- Flipchart pads (plain & gridded)
- Earth-it self-stick tabletop flipchart pad
- Earth-it self-stick flipchart pad
- Earth-it flipchart pad

QR CODE:



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Author: Sandra Faria

Approval: Jandes Games Lance

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