

PRODUCT SHORT DESCRIPTION:

Eco friendly mobile easel made from recycled materials

FEATURES AND BENEFITS:

- New contemporary design
- Lightweight yet robust aluminum structure
- Eco friendly easel made from recycled materials
- Available surfaces: ceramic steel and non-magnetic
- 80% aluminium post-consumer and post-industrial waste material
- Contains 65% recycled material

PRODUCT IMAGE:



80% aluminium
post-consumer and post-industrial waste material

Contains **65%** recycled material

MARKETING COPY:

Giving preference to recycled and recyclable materials in its manufacture, Bi-office Earth-It! products combine fine quality with a responsive approach on the environmental issues our planet is now facing. In our pursuit for excellence we match our office and communication solutions with the highest standards in sustainable development.

APPLICATION AND SALES PROPOSITION:

- Environmentally responsible and friendly solution

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers
END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of accessories.

RANGING TABLE:

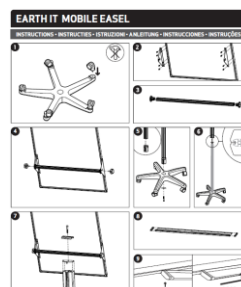
Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
BLACK VERSION							
Grey aluminium	Melamine	700x1000	1155x800x105	10,00	12,00	EA4876995	---
Grey aluminium	Lacquered steel	700x1000	1155x800x105	12,4	14,4	EA4806995	---
GREY VERSION							
Grey aluminium	Melamine	700x1000	1155x800x105	10,00	12,00	EA4876995GR	---
Grey aluminium	Lacquered steel	700x1000	1155x800x105	12,4	14,4	EA4806995GR	---

TECHNICAL DETAILS

COMPOSITION:

- 100% recycled aluminium structure and frame
- Wooden based core with lacquered steel or melamine on chipboard
- 2 year warranty

ASSEMBLY OVERVIEW:



CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:

Earth-It Mobile Easel

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WITHIN FAMILY:

- Earth-It Revolving Whiteboard
- Earth-It Tripod Easel

QR CODE:



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Approval:

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