

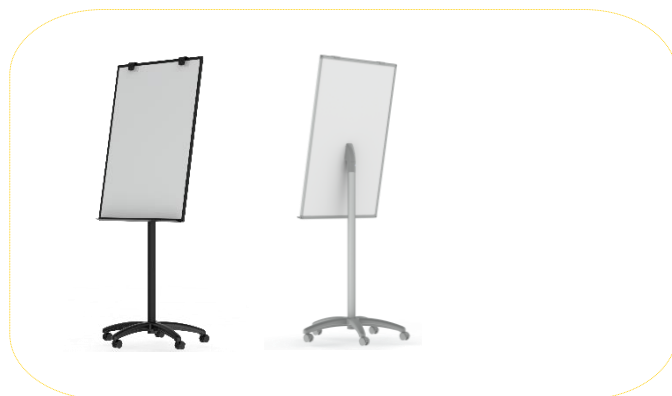
RODUCT SHORT DESCRIPTION:

ADD PORTABILITY TO EFFICIENCY

FEATURES AND BENEFITS:

- Lightweight and easy to assemble
- High-quality magnetic drywipe surface
- Install, adjust to any pad size and move flipchart pad clamps according to your needs and suitable for any flipchart pad size
- Full-length pen tray
- Stable mobile base with 5 lockable castors

PRODUCT IMAGE:



MARKETING COPY:

Adding portability to efficiency, we came up with state-of-the-art-easels for professional presentations. From the most sophisticated to the simplest solutions, Bi-Office quality guarantees convenience and versatility in all its transportable presentation boards. Dynamic enterprises can boost efficiency and manage space according to the needs of the moment. Our steel surfaces are both lightweight and extremely resilient, and being very easy to clean. The possibility to use our magnetic accessories and flipchart pads assures excellent results in combining different methods to make communication more efficient.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers
 END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

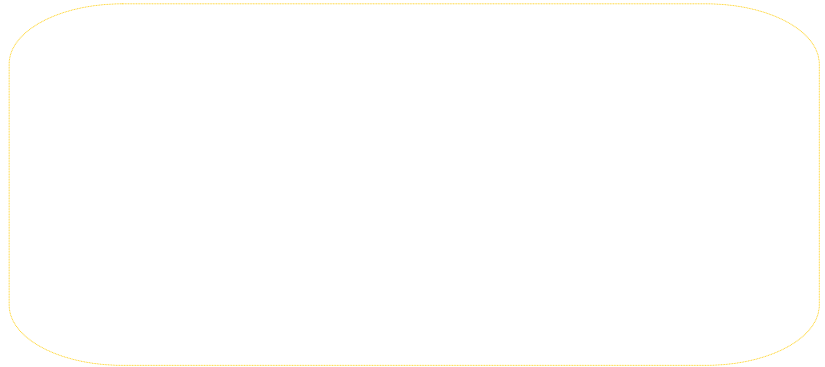
No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Black Aluminium	White magnetic	700x1000 (Euro)	1195x865x105	10,16	13,16	EA4806184	---
Anodized Aluminium	White magnetic	700x1000 (Euro)	1195x865x105	10,16	13,16	EA4806174	---

TECHNICAL DETAILS**COMPOSITION:**

- Aluminium frame
- Wooden based core with magnetic surface
- 2 year warranty

ASSEMBLY OVERVIEW:**CERTIFICATION AND LEGISLATION:**

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Maya Light Mobile Easel****ADD PORTABILITY TO EFFICIENCY**

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**WITHIN FAMILY:**

- Smart Mobile Easel

QR CODE:

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Approval:

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