

PRODUCT NAME: A Frame Chalk Board

PRODUCT SHORT DESCRIPTION:

Free standing double sided chalk board

FEATURES AND BENEFITS:

- Wooden frame available in Black, Cherry and Walnut finish
- Easy clean black surface that reduced dust
- Available in a range of three sizes
- Ideal for restaurants, canteens, pubs and shops
- Folds flat for storage and to aid carrying

PRODUCT IMAGE:



MARKETING COPY:

Easy going and extremely versatile our Info boards offer our customers a simple and efficient solution for displaying information that needs daily or constant update. Ideal for restaurants, coffee-shops or businesses with similar needs, they help creating a relaxed environment while being very effective ways of conveying simple and direct messages.

APPLICATION AND SALES PROPOSITION:

• Enhanced presentation in a simple and easy way

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors

END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering of accessories.

RANGING TABLE:											
Frame/Colour:	Surface/Colour:	Product Size:	Board Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:			
Black frame	Black Chalkboard	450x900	600x450	915x660x110	6,20	6,90	DKT10404042	-			
Black frame	Black Chalkboard	600x1200	900x600	1215x660x110	8,00	8,85	DKT30404042	-			
Black frame	Black Chalkboard	900x1500	1200x900	1515x960x110	9,90	11,00	DKT50404042	-			
Cherry frame	Black Chalkboard	450x900	600x450	915x660x110	6,20	6,90	DKT10404052	-			
Cherry frame	Black Chalkboard	600x1200	900x600	1215x660x110	8,00	8,85	DKT30404052	-			
Cherry frame	Black Chalkboard	900x1500	1200x900	1515x960x110	9,90	11,00	DKT50404052	-			

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Walnut frame	Black Chalkboard	450x900	600x450	915x660x110	6,20	6,90	DKT10404062	-
Walnut frame	Black Chalkboard	600x1200	900x600	1215x660x110	8,00	8,85	DKT30404062	-
Walnut frame	Black Chalkboard	900x1500	1200x900	1515x960x110	9,90	11,00	DKT50404062	-

TECHNICAL DETAILS

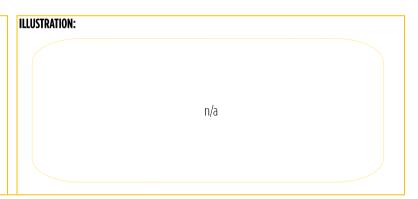
COMPOSITION:

- Wood frame
- Easy clean black surface
- Flat foldable

ASSEMBLY OVERVIEW: n/a

CERTIFICATION AND LEGISLATION:

n/a



SUGGESTED ADVERT:

A Frame Chalk Board Free standing double sided chalk board

- Wooden frame available in cherry and black finish
- Easy clean black surface that reduced dust
- Available in a range of three sizes
- Ideal for restaurants, canteens, pubs and shops
- Folds flat for storage and to aid carrying



52-IM-01 Revisão 01









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WITHIN FAMILY:

- A Frame Poster Frame
- Chalk board

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Approval:

QR CODE:



Revision: 02 Date: 13-12-2016

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