

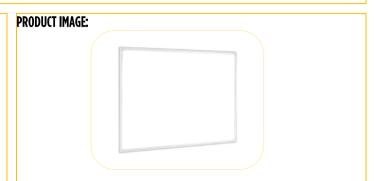
PRODUCT NAME: Anti-Microbial Maya Aluminium Framed Whiteboard

PRODUCT SHORT DESCRIPTION:

Useful whiteboard with anti-microbial protection

FEATURES AND BENEFITS:

- Microbes elimination up to 99,99%
- Odors shield
- Staining elimination
- Surface protection
- White lacquered aluminium frame
- Magnetic coated steel surface
- Wall fixings supplied



MARKETING COPY:

Simple and straightforward, the products in this line are the most versatile boards in the market. Sober and well-designed, they come in a wide range of solutions and combinations. Maya Series Boards are extremely adaptable, durable and efficient. This range of products is now treated with a special additive that actively kills 99% of microbes.

APPLICATION AND SALES PROPOSITION:

Products that posses this clean and hygienic attribute are ideal for public areas such as hospitals, surgeries, laboratories, dentists, food prep areas to name but a few. The special additive is always active and has no determinable life; it will keep cleaning day after day.

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers

END USERS: Public areas such as hospitals, surgeries, laboratories, dentists, food prepareas to name but a few.

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:							
Frame/ Colour:	Surface	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
White lacquered aluminium	Lacquered Steel	900x600	1030x620x25	3,61	4,60	BMA0307226	
White lacquered aluminium	Lacquered Steel	1200x900	1330x920x25	6,96	8,81	BMA0507226	
White lacquered aluminium	Lacquered Steel	1800x1200	2000x1260x25	13,56	17,05	BMA2707226	



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TECHNICAL DETAILS ASSEMBLY OVERVIEW: COMPOSITION: • White lacquered aluminium frame • Magnetic coated steel surface • Wall fixings supplied n/a **CERTIFICATION AND LEGISLATION:** ILLUSTRATION: n/a **SUGGESTED ADVERT:** Anti-Microbial Maya Aluminium Framed Whiteboard Useful whiteboard with anti-microbial protection • Microbes elimination up to 99,99% • Odors shield • Staining elimination • Surface protection • White lacquered aluminium frame Magnetic coated steel surface • Wall fixings supplied WITHIN FAMILY: QR CODE: • Maya aluminium framed cork board Revision: 00 Ame Olinina Author: Ana Oliveira Approval: Date: 11-06-2015

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