

PRODUCT SHORT DESCRIPTION:

Whiteboard Eraser and Holder

FEATURES AND BENEFITS:

- Magnetic holder sticks to any magnetic whiteboard and can be used to hold either the eraser or drywipe markers
- Replacement felts available for erasers
- White or Black

PRODUCT IMAGE:



MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, decoration products wholesalers, decoration stores and other retailers
 END USERS: conference centers, hotels, companies and organizations in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like product and offering of cleaning kits or markers

RANGING TABLE:

Description:	Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
Cup & Eraser	white	130x75x42mm	285x250x390	11,04	11,73	AA0719	---
Cup & Eraser	black	130x75x42mm	285x250x390	11,04	11,73	AA0720	---
Eraser	white	128x60x30mm	280x205x390	5,76	6,13	AA0819	---
Eraser	Black	128x60x30mm	280x205x390	5,76	6,13	AA0820	---
Cup	white	110x75x42mm	260x240x380	6,48	6,74	AA0919	---
Cup	black	110x75x42mm	260x240x380	6,48	6,74	AA0920	---
Refills			210x165x185	0,9	1,05	AA01020	---

TECHNICAL DETAILS**COMPOSITION:**

- Plastic
- Magnet

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILLUSTRATION:

n/a

SUGGESTED ADVERT:**Whiteboard Eraser and Holder**

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**WITHIN FAMILY:**

- Colorful magnets
- Magnetic strips
- Magnetic eraser
- Lightweight magnetic eraser

QR CODE:

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Approval: *Sandra Gomes Faria*Revision: 00
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