

PRODUCT SHORT DESCRIPTION:

Bi-Office Drywipe Markers and Eraser

FEATURES AND BENEFITS:

- Three Assorted Colours, Black, Blue and Red
- Unique all in one unit combining drywipe eraser and marker pens
- Non-toxic ink can be left on the board for weeks without damage
- Bright and longlasting colour

PRODUCT IMAGE:



MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores, other retailers and building contractors
 END USERS: conference centers, hotels, public buildings, public store buildings and private and public buildings in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion like offering other accessories.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
BLACK NON MAGNETIC ERASER + 3 DRYWIPE MARKERS		170x70x30	380x180x135	2.20	2.42	AA0106	-

TECHNICAL DETAILS**COMPOSITION:**

- Three assorted colours
- Non-toxic ink
- Bright and longlasting colour

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

n/a

SUGGESTED ADVERT:**Drywipe Markers and Eraser****Bi-Office Drywipe Markers and Eraser**

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**WITHIN FAMILY:**

- White Marker
- Glass Ink Markers
- Whiteboard Cleaner

QR CODE:

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Approval: *Isabela Gomes Pereira*Revision: 00
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